



**Wisconsin  
Cancer  
Collaborative**  
REDUCING THE BURDEN TOGETHER



# The Financial Toxicity of Cancer: Causes, Effects, and Potential Solutions

# Who We Are

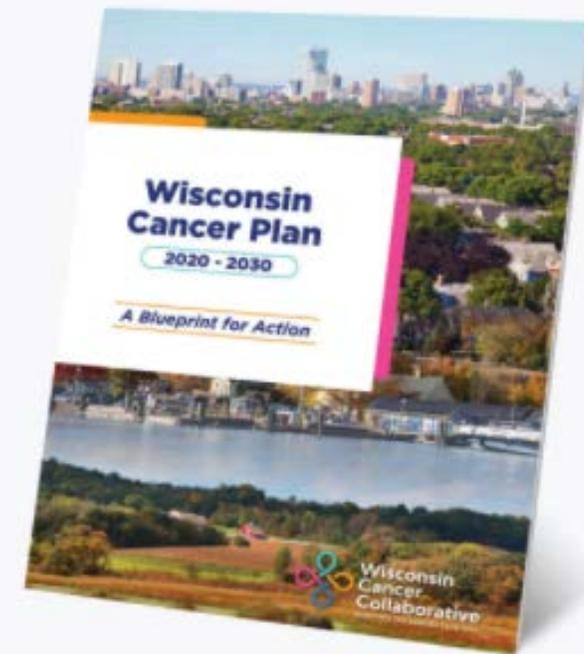
The **Wisconsin Cancer Collaborative** is a statewide coalition of **140 organizations** working together to reduce the burden of cancer **for everyone** in Wisconsin.

**Join Us!**

[www.wicancer.org/join/](http://www.wicancer.org/join/)



## Wisconsin Cancer Plan 2020-2030



[www.wicancer.org](http://www.wicancer.org)

# *It's time to renew your membership with the Wisconsin Cancer Collaborative!*



Every two years, we ask our members to renew their membership with the Wisconsin Cancer Collaborative, by reviewing and updating their Member Profile. This keeps your membership active, helps us improve our outreach and evaluation efforts, and helps our members network and connect with partners.

This year, we are asking ALL members -- regardless of when you joined -- to review your Member Profile and **add three new items:**

- Your Wisconsin Cancer Plan priorities
- The counties you serve
- The populations you serve

View detailed instructions here: [www.wicancer.org/2021renewal/](http://www.wicancer.org/2021renewal/)

# Agenda

- **Welcome**
- **Intro to Financial Toxicity by Alexandria Cull Weatherer, MPH & Amy Johnson, JD**
- **Presentation by Dr. Chino**
- **Questions**



## The Financial Toxicity of Cancer

Alexandria Cull Weatherer, MPH, and Amy Johnson, JD, Wisconsin Cancer Collaborative

### Introduction

More than 294,300 people in Wisconsin are currently living with a cancer diagnosis.<sup>1</sup> Cancer is a challenging and complex disease, and it is one of the most expensive medical conditions a person can experience.<sup>2</sup>

In 2020, cancer care cost the United States an estimated 173 billion dollars.<sup>3</sup> The average cost of treating the most common cancers is on the rise, largely because of expensive advances in technology and treatments such as targeted therapies.<sup>3</sup> Currently, the average patient cost of initial cancer treatment can range from \$5,047 for melanoma to \$108,168 for brain

cancer.<sup>4</sup> Patients incur additional and often increasing costs throughout their lifetime and at the end of life, regardless of cancer type.<sup>4</sup>

There is a growing recognition that the high costs of cancer care can create severe financial distress for patients and their loved ones.<sup>2</sup> This financial distress can negatively affect the physical, psychological, and behavioral well-being of patients, survivors, and families, and in some cases can lead to refusal of care or non-adherence to recommended treatments.<sup>2</sup>

This phenomenon is known as financial toxicity.

### KEY POINTS

- Cancer is one of the **most expensive** illnesses a person can have.
- Cancer can cause **severe financial distress** for patients, survivors, caregivers, and families.
- Financial difficulties **can last for many years** after diagnosis.
- Increasing access to **high-quality and affordable health insurance** is an important way to reduce cancer's financial burden.



# Issue Brief: *The Financial Toxicity of Cancer*



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# **What is Financial Toxicity? ? What Does it Mean?**



**Alexandria Cull Weatherer, MPH**

*Outreach Specialist, Wisconsin Cancer Collaborative*

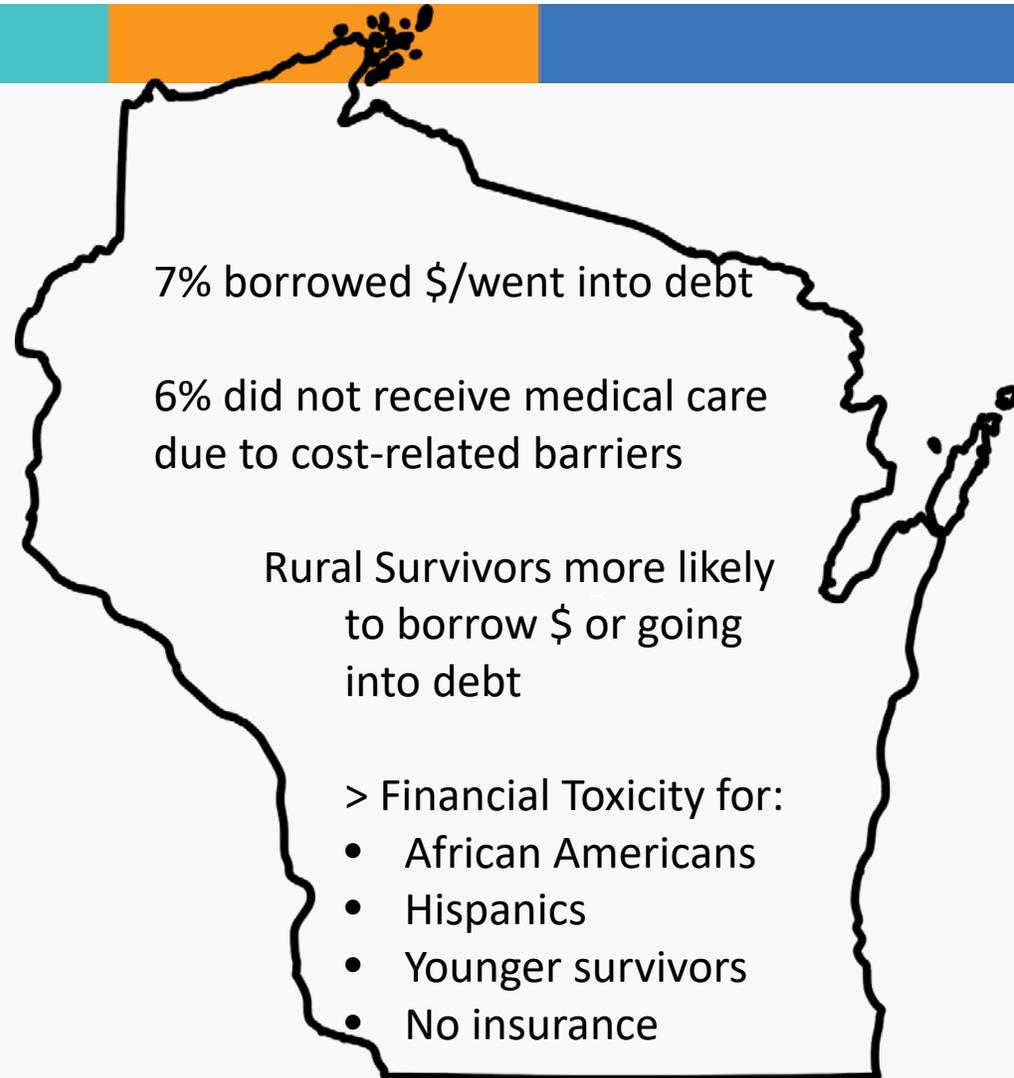
# *Financial Toxicity*

“A term used to describe problems a patient has related to the cost of medical care. Not having health insurance or having a lot of costs for medical care not covered by health insurance can cause financial problems and may lead to debt and bankruptcy. Financial toxicity can also affect a patient’s quality of life and access to medical care.”

# *Cancer is one of the most expensive illnesses a person can have.*

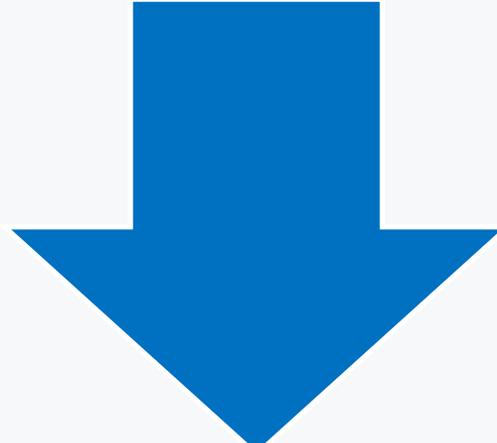


# Financial Toxicity in Wisconsin – SHOW Survey



# Financial Toxicity in Wisconsin- WON study

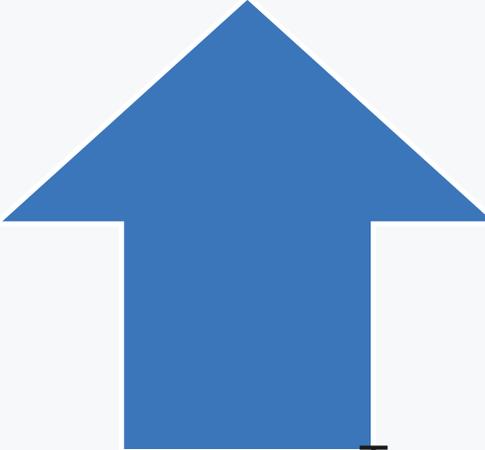
88% full-time employment pre-diagnosis



50% full-time employment during treatment



78% returned to full-time employment post-treatment



Tevaarwerk AJ et al. 2021



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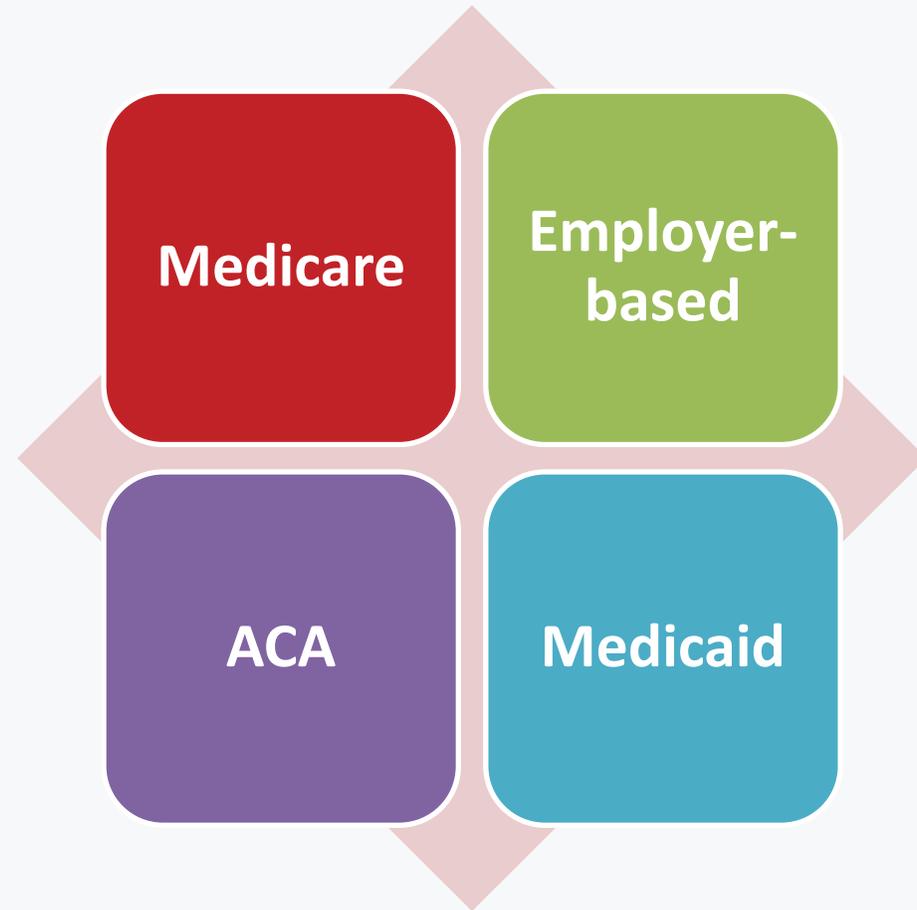
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# **Policy Considerations**

Amy Johnson, JD

*Policy Coordinator, Wisconsin Cancer Collaborative*

# Financial Toxicity Insurance Landscape



# *Challenges in the Workplace*

**Family  
Medical  
Leave  
Act (FMLA)**

**Americans  
with  
Disabilities  
Act (ADA)**

**Social  
Security  
(SSDI  
& SSI)**



# Dr. Chino, MD

*Radiation Oncologist, Memorial Sloan  
Kettering Cancer Center*



The **Financial Toxicity** of Cancer:  
Causes, Effects, and Potential Solutions



Memorial Sloan Kettering  
Cancer Center

**Fumiko Chino, MD**  
**August 12, 2021**



No disclosures.

# Financial Toxicity

“A new name for a growing problem”

## Cancer's Financial and Access Challenges

Just as many Americans are worried about **cancer's financial impact** as about **dying of cancer**



Financial  
Burden



Death



61%

of **caregivers** say they or a loved one have taken at least one onerous step to **pay for cancer care** including:

35% dipped into **savings account**

23% worked **extra hours**

14% postponed **retirement**

13% took on an **additional job**

43%

of **cancer patients** experienced barriers to accessing the best possible care due to **health insurance coverage**



n=4,016



# The NEW ENGLAND JOURNAL of MEDICINE

## Perspective

# Full Disclosure — Out-of-Pocket Costs as Side Effects

Peter A. Ubel, M.D., Amy P. Abernethy, M.D., Ph.D., and S. Yousuf Zafar, M.D., M.H.S.

Article

Figures/Media

Metrics

5 References 80 Citing Articles

October 17, 2013

N Engl J Med 2013; 369:1484-1486

DOI: 10.1056/NEJMp1306826

**F**EW PHYSICIANS WOULD prescribe treatments to their patients without first discussing important side effects. When a chemotherapy regimen prolongs survival, for example, but also causes serious side effects such as

immunosuppression or hair loss, physicians are typically thorough about informing patients about those effects, allowing them to decide whether the benefits outweigh the risks. Nevertheless, many patients in the United States experience substantial harm from medical interventions whose risks have not been fully discussed. The undisclosed toxicity? High cost, which can cause considerable financial strain.

### Audio Interview



Interview with Dr. Peter Ubel on a new focus on informing patients about the likely out-of-pocket costs of care. (7:30)

Download

## Soaring costs force cancer patients to skip drugs, treatment

Liz Szabo, Kaiser Health News

Published 2:51 p.m. ET March 15, 2017



*(Photo: Robert Durell for Kaiser Health News)*

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John Krahn received alarming news from his doctor last December. His brain tumors were stable, but his lung tumors had grown noticeably larger.

The doctor recommended a drug called Alecensa, which sells for more than \$159,000 a year. Medicare would charge Krahn a \$3,200 co-pay in December, then another \$3,200 in January, as a new year of coverage kicked in.

For the first time since being diagnosed 10 years ago, Krahn, now 65, decided to delay filling his prescription, hoping that his cancer wouldn't take advantage of the lapse and wreak further havoc on his body.

DISCLOSURES:  
Well...



## Widowed Early, A Cancer Doctor Writes About The Harm Of Medical Debt

August 10, 2017 · 11:45 AM ET  
Heard on All Things Considered



Andrew Ladd and Fumiko Chino at their wedding in 2005, after his cancer diagnosis. Ladd died the following year, leaving behind hundreds of thousands of dollars in medical debt.

*Courtesy of Dr. Fumiko Chino*

Ten years ago, Fumiko Chino was the art director at a television production company in Houston, engaged to be married to a young Ph.D. candidate.

What is Financial Toxicity?

# Financial Toxicity:

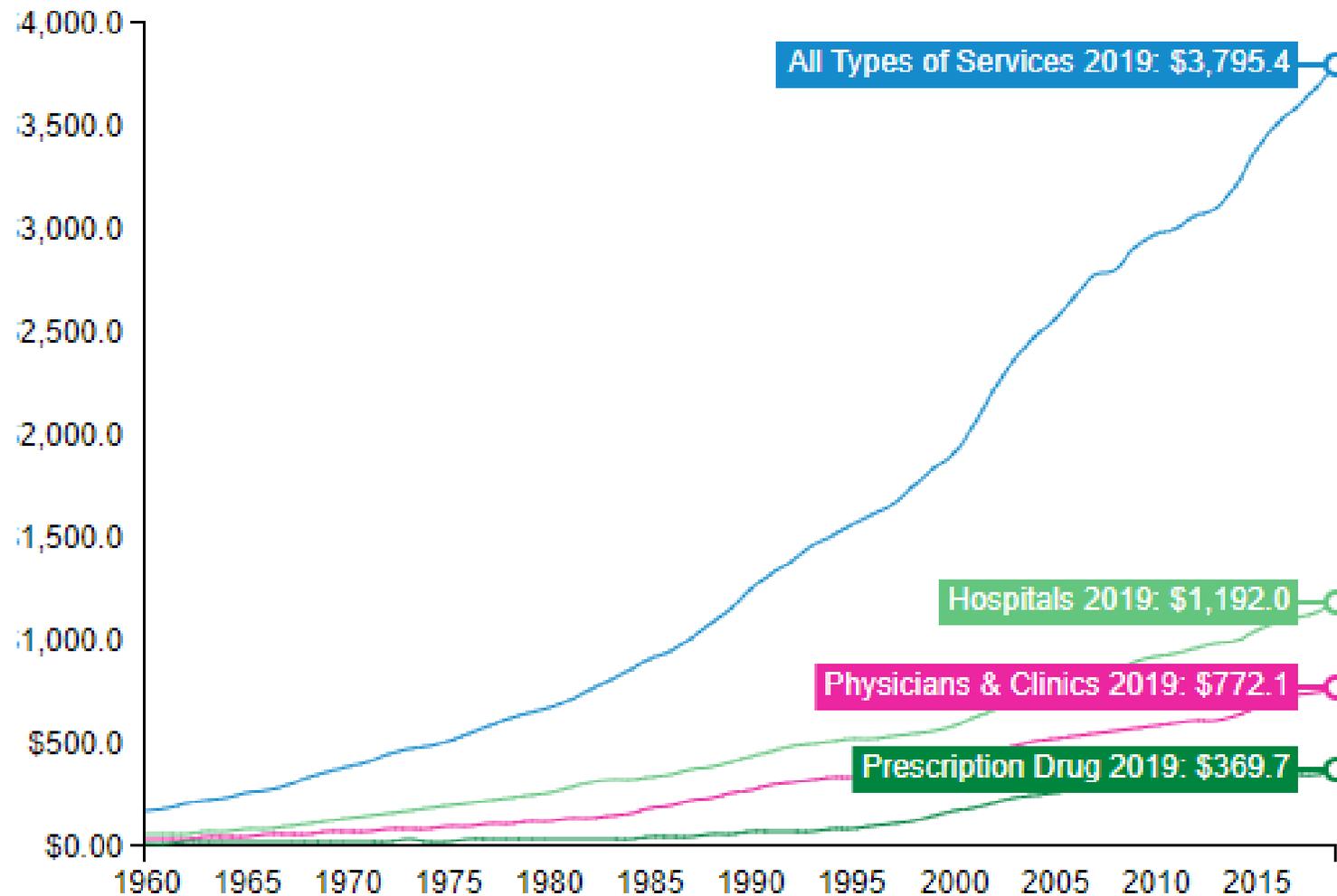
*Problems a patient has related to the cost of medical care. Cancer patients are more likely to have financial toxicity than people without cancer.*

-National Cancer Institute

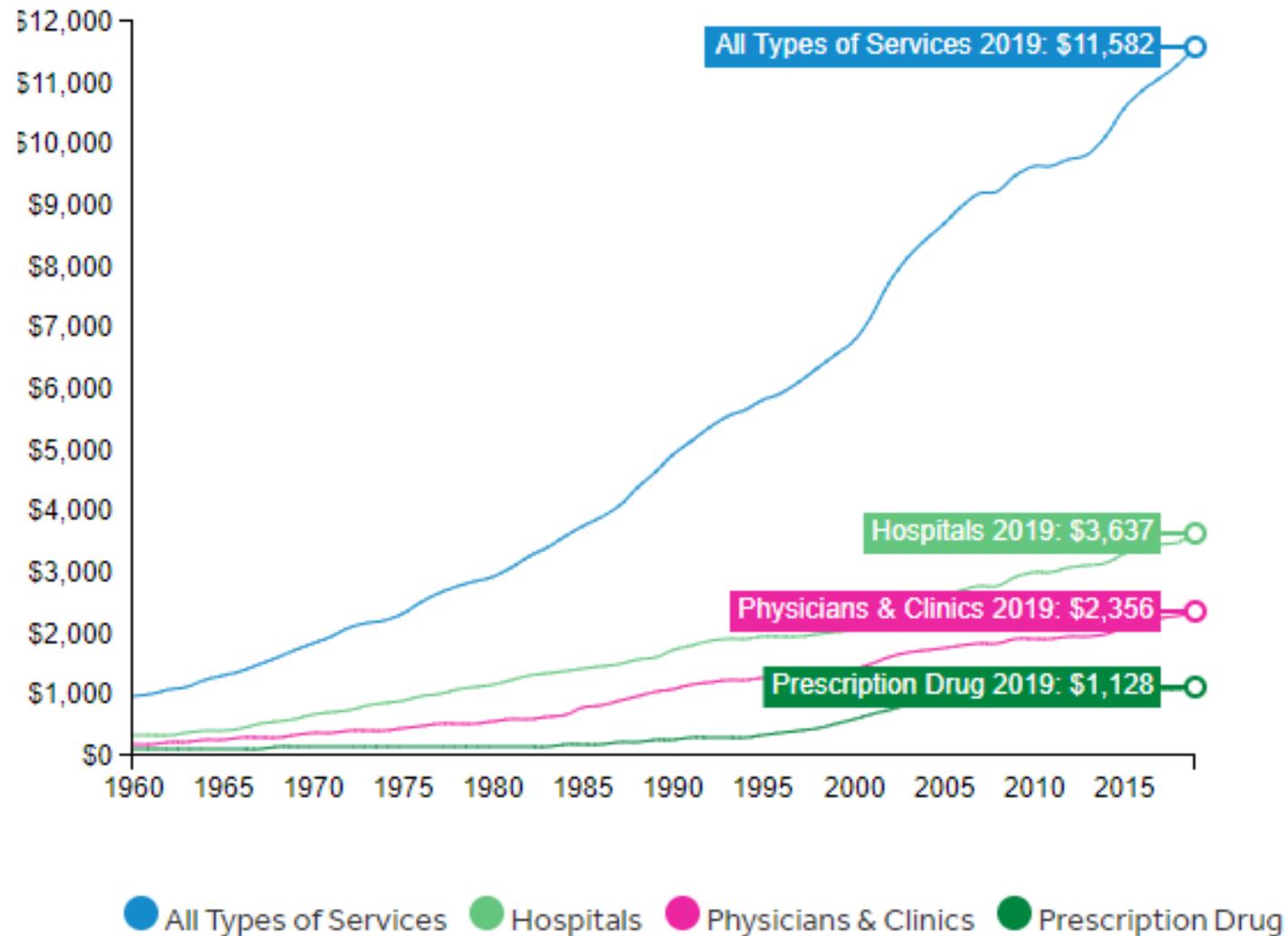
“Even with health insurance, the high costs of cancer care are leaving some vulnerable American families adrift in debt. [...] Out-of-pocket costs can have real effects on quality of life and quality of care.”

-Chino, *JAMA Oncology*, 2018

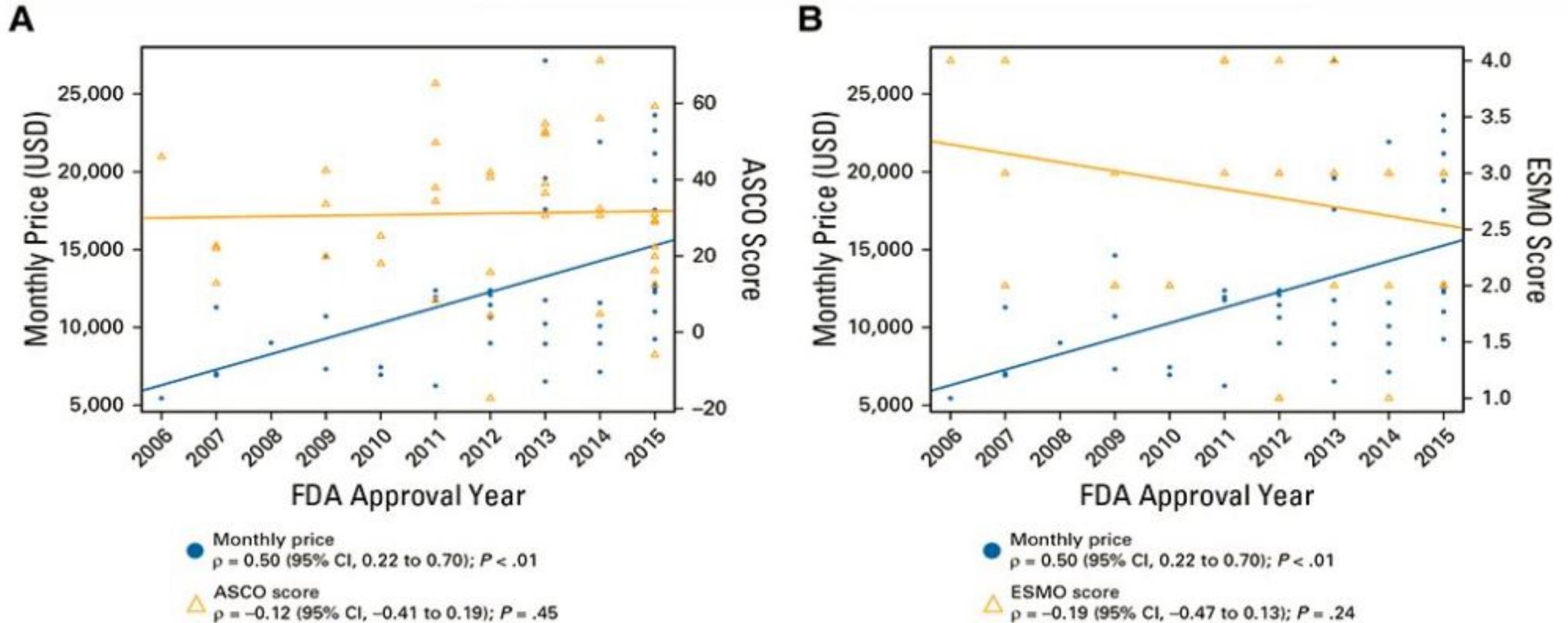
# Rising Health Care Costs (Billions)



# Rising Health Care Costs: per capita (inflation adjusted)

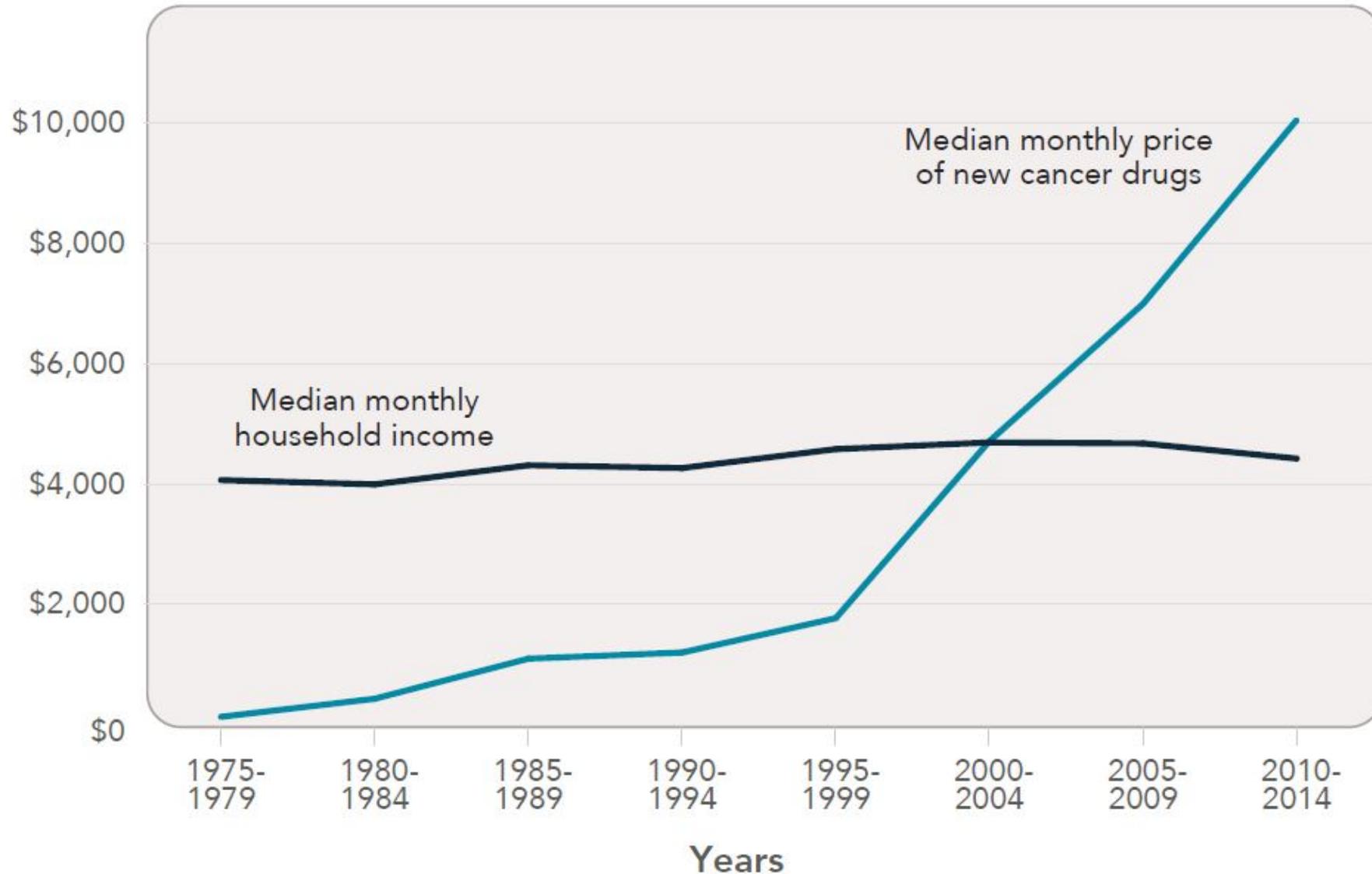


# Anticancer drug costs are rising



but clinical benefit is stagnant (or decreasing)

# Increased Cost Sharing: costs vs income



# Increased Cost Sharing: underinsurance

16% of patients reported high or overwhelming financial distress



Relative cost of care with high distress was 31% vs 10% for those with no, low or average financial distress

Patients are paying almost 1/3 of their income in healthcare related costs



More than 1/3 of insured cancer patients faced out-of-pocket costs greater than expected



Unexpected treatments costs lowers willingness to pay for care

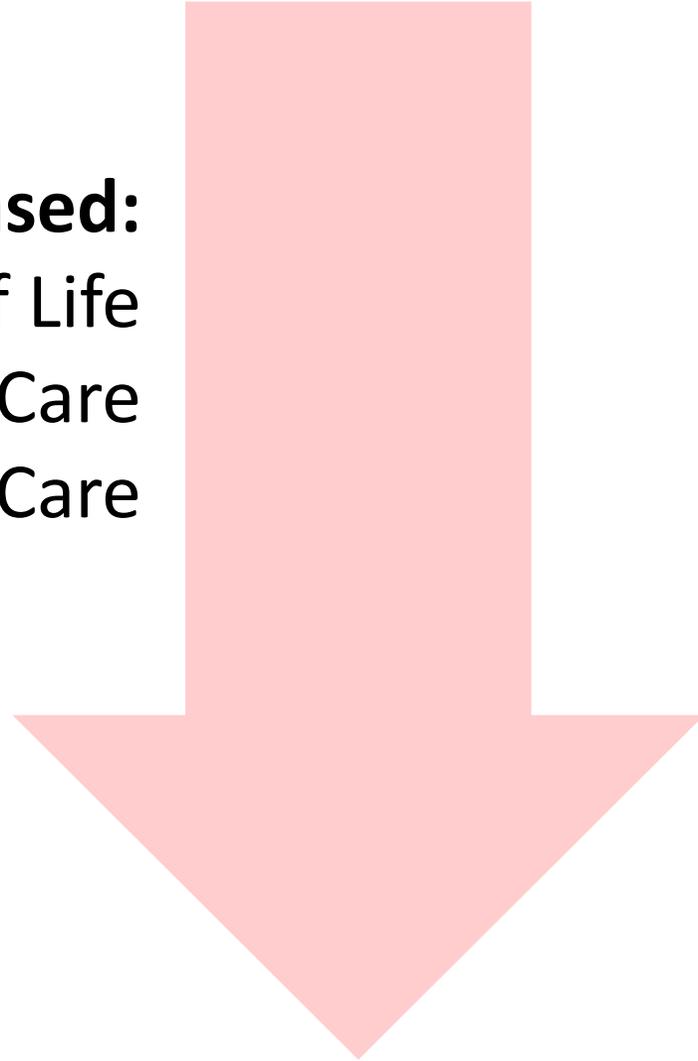
# Why does Financial Toxicity Matter?

## **Decreased:**

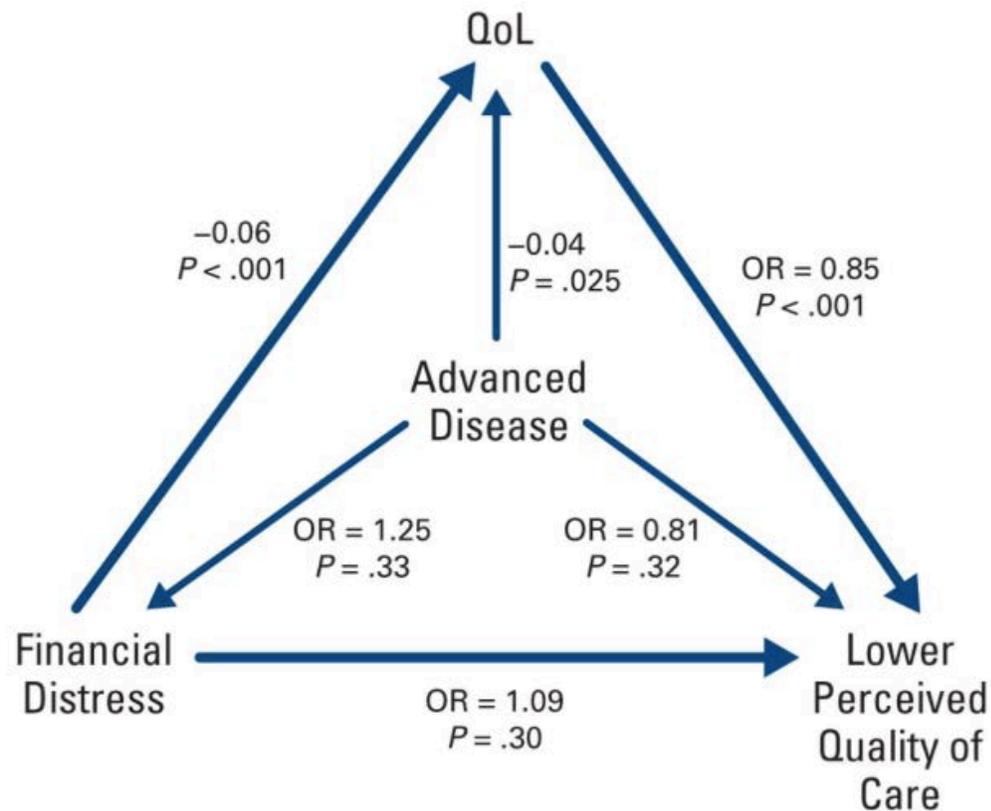
Quality of Life

Satisfaction with Care

Quality of Care



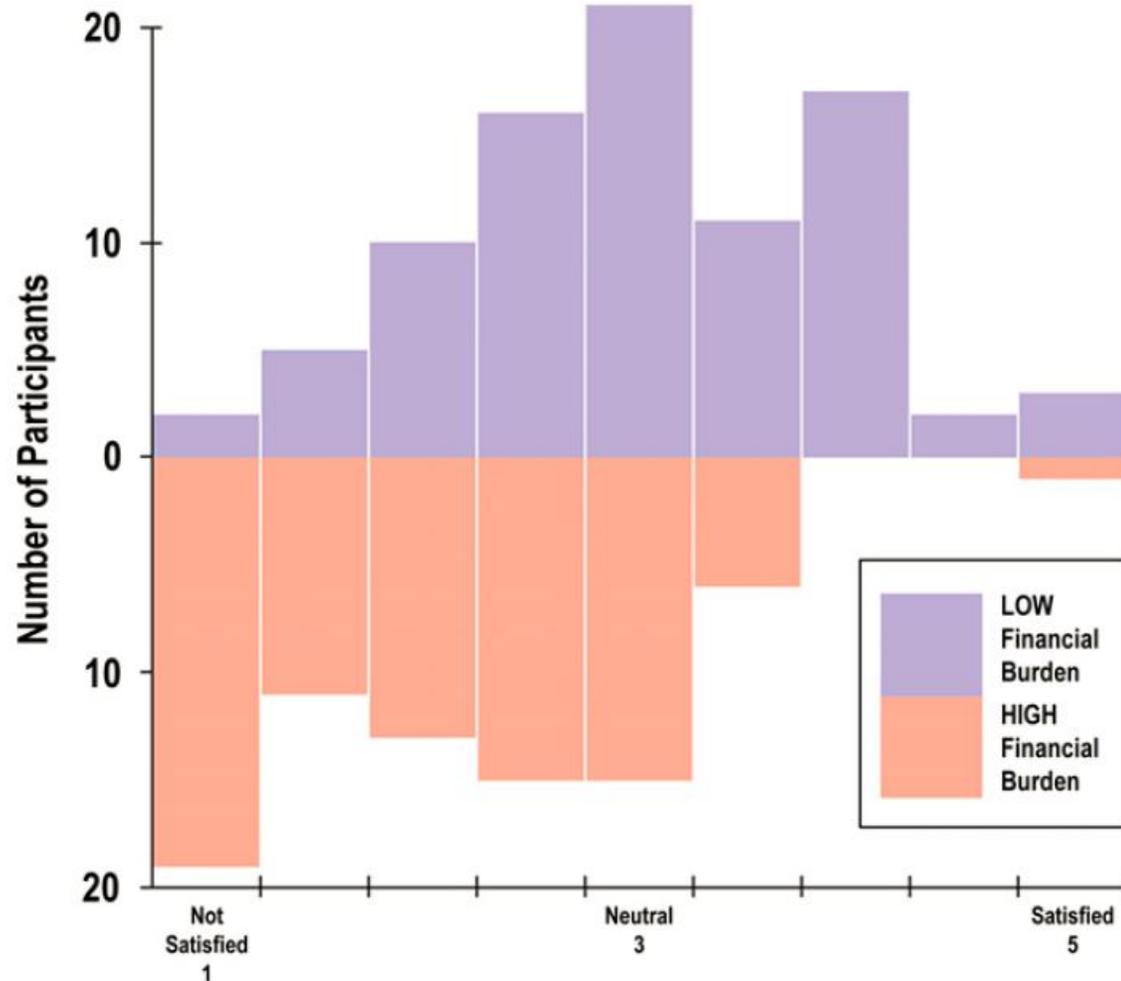
# Decreased Quality of Life



Patients with “a lot” of financial problems were much less likely to rate their QOL as good (OR 0.24)

Greater financial toxicity was associated with higher patient-reported anxiety, fatigue, and social functioning and lower patient-reported physical functioning

# Decreased Satisfaction with Care



High financial burden decreases:

- General satisfaction with health care  
(coefficient: -0.29; lower to upper bound: -0.57 to -0.01; p=0.04)
- Satisfaction with technical quality of care  
(coefficient: -0.26; lower to upper bound: -0.48 to -0.03; p=0.03)
- Satisfaction with financial aspects of care  
(coefficient: -0.62; lower to upper bound: -.94 to -.31; p < .01)

# Decreased Quality of Care



**Medication nonadherence = 27%**

This included:

- 22% who didn't fill Rx due to cost
- 14% who skipped doses to make meds last longer
- 5% who skipped, took less, or didn't fill their chemotherapy prescriptions

# Why does Financial Toxicity Matter?



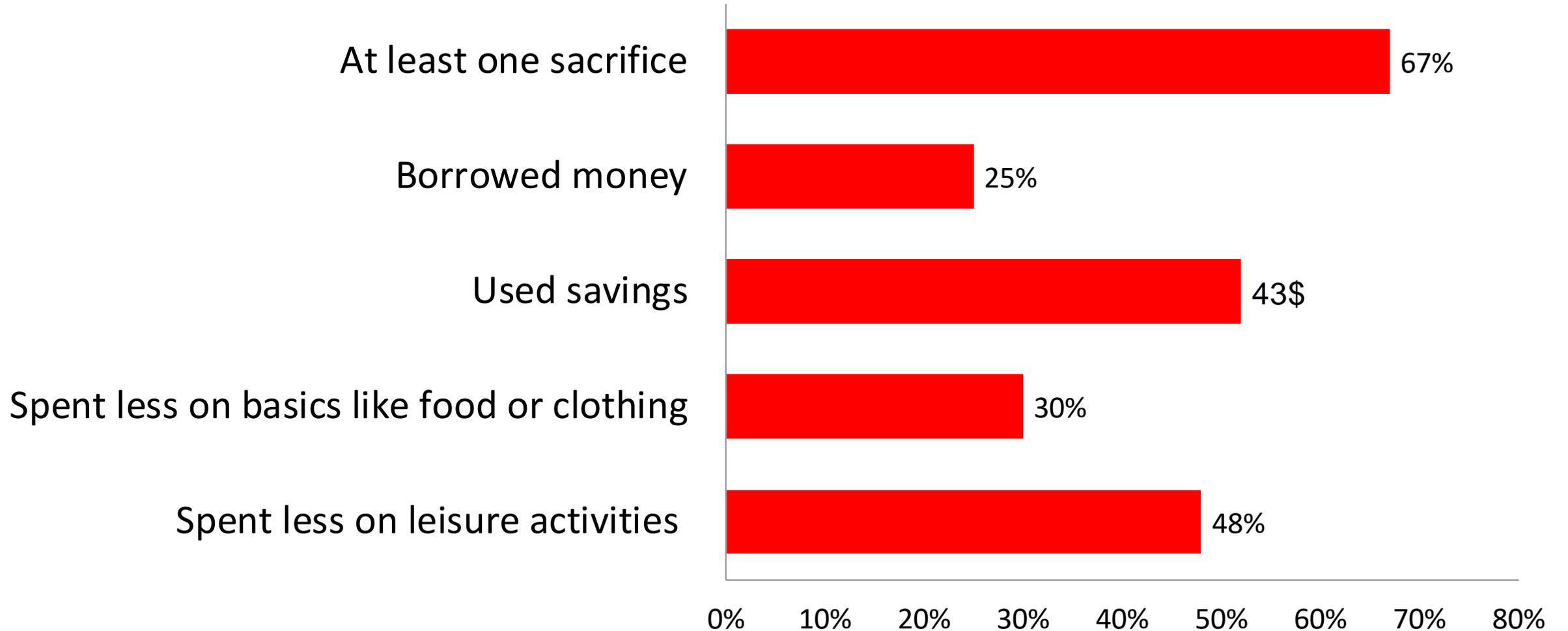
## **Increased:**

Personal/Family Burden

Risk of Bankruptcy

Risk of Mortality

# Increased Personal/Family Burden



# Risk of Homelessness



1 in 20\* Black or Latina women with early stage breast cancer **lost their home** due to the financial impact of their cancer treatment

\*4.7% of black, 6.0% of Latinas

# Increased Risk of Bankruptcy



In a study of 197,840 citizens,  
4,408 had declared bankruptcy

# 2.65x

Risk of bankruptcy with  
Cancer Diagnosis

# Increased Risk of Death



In a study of 7,570 matched patients,  
bankruptcy after a cancer diagnosis  
was associated with

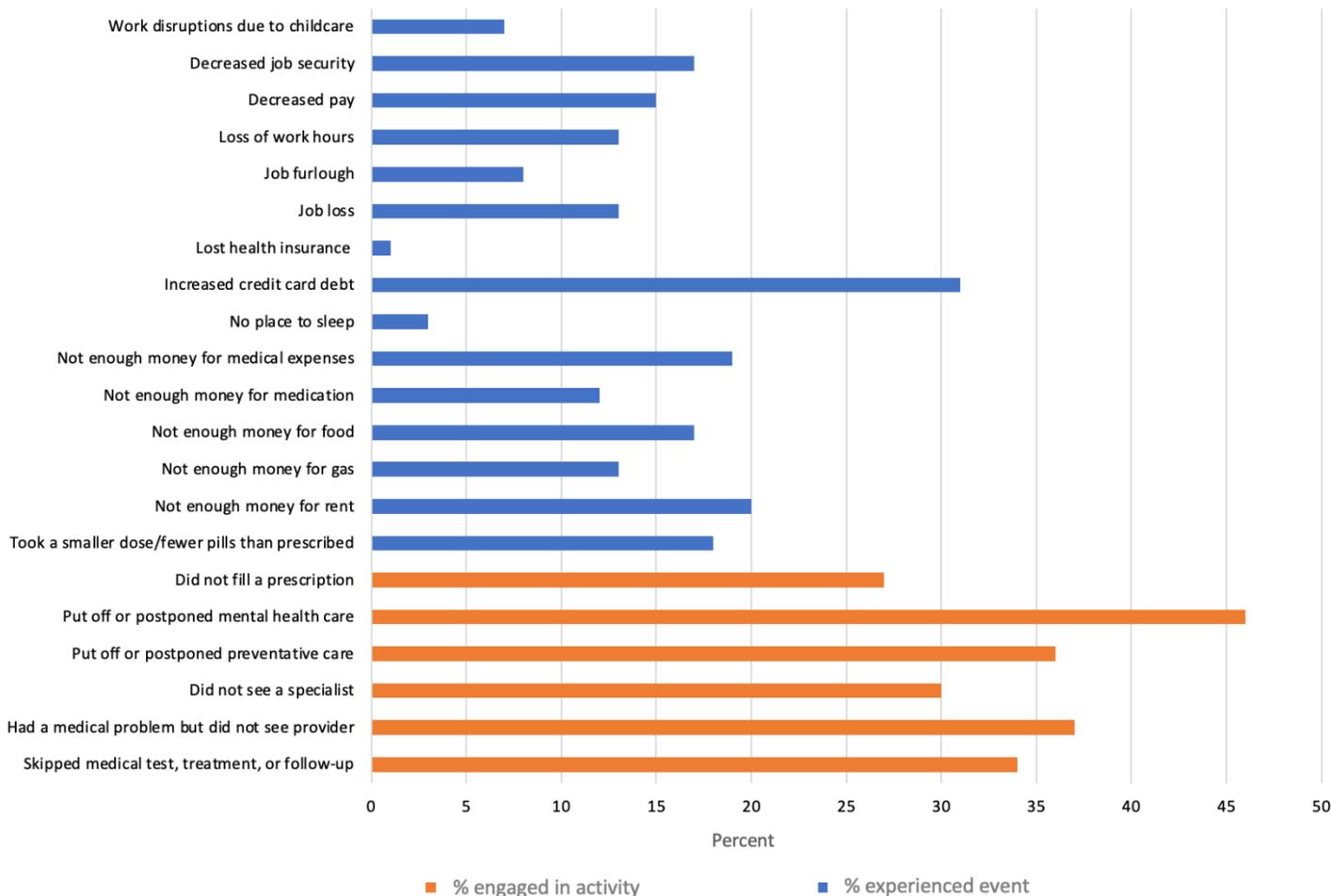
# 79%

increased mortality risk

HR 1.79 (1.64-1.96)

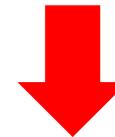
# Increased Burden due to COVID-19

Negative Economic Events and Medical-related Cost-coping Behaviors



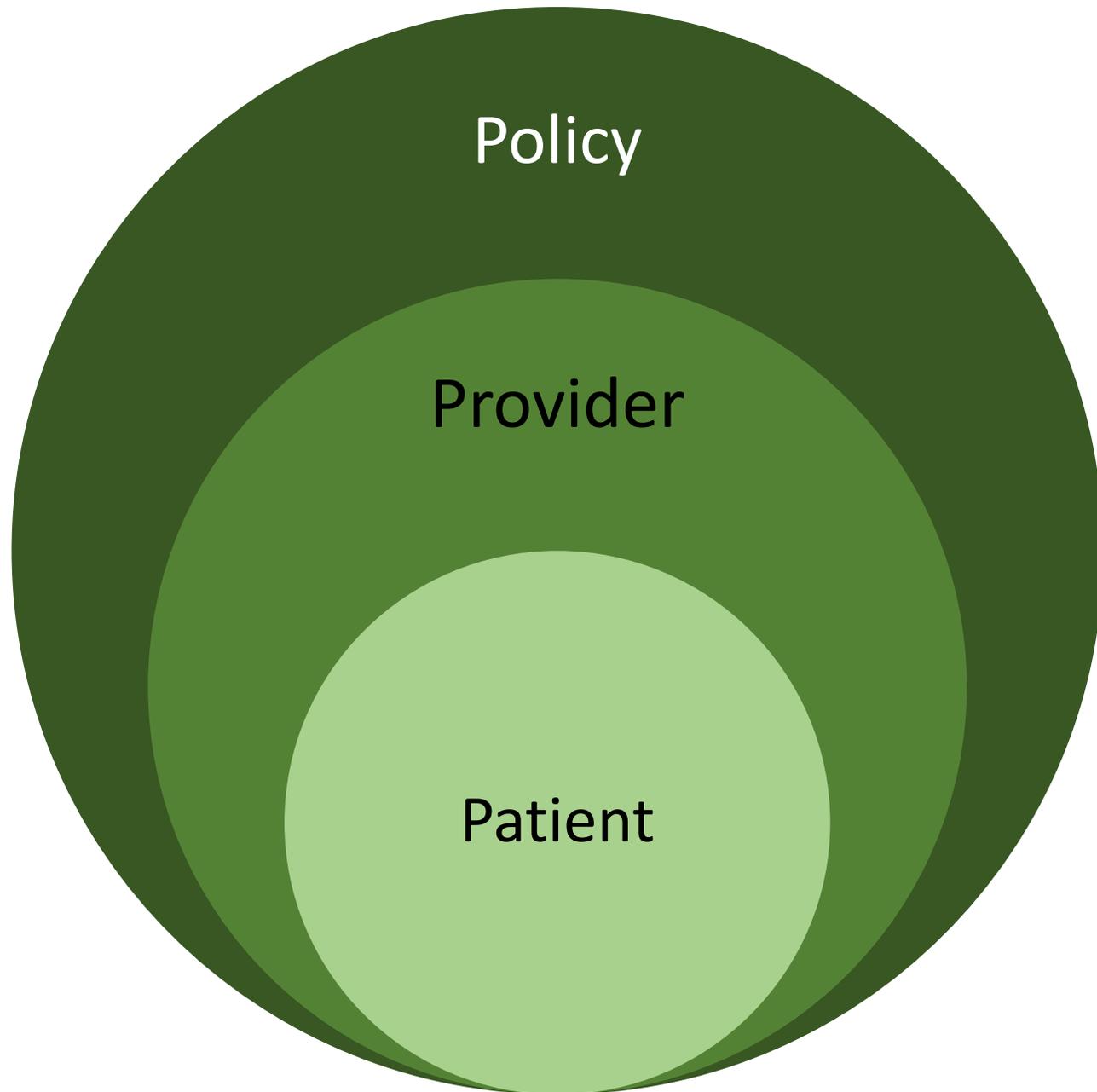
2/3 AYA survivors experienced a negative economic event **as a result of the COVID-19 pandemic:**

- 19% lost their job or were furloughed
- 17% experienced decreased job security
- 21% did not have enough money to pay rent/mortgage



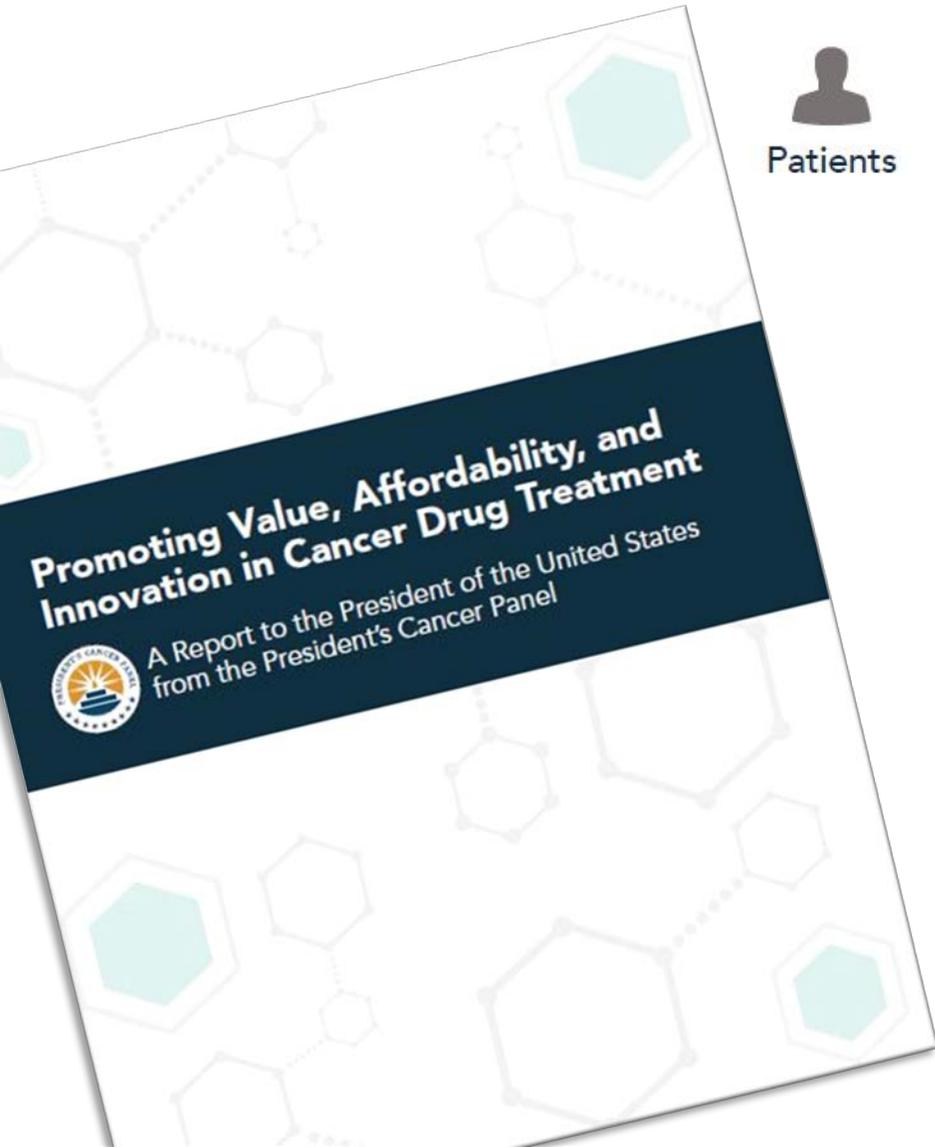
- *37% had a medical problem but couldn't afford to see a doctor*

Where do we go from here?



Solutions exist  
within systemic,  
interpersonal,  
and individual  
frameworks

# Policy Guidelines



Patients



Providers



Healthcare  
Systems



Payers



Biopharmaceutical  
Companies



Researchers

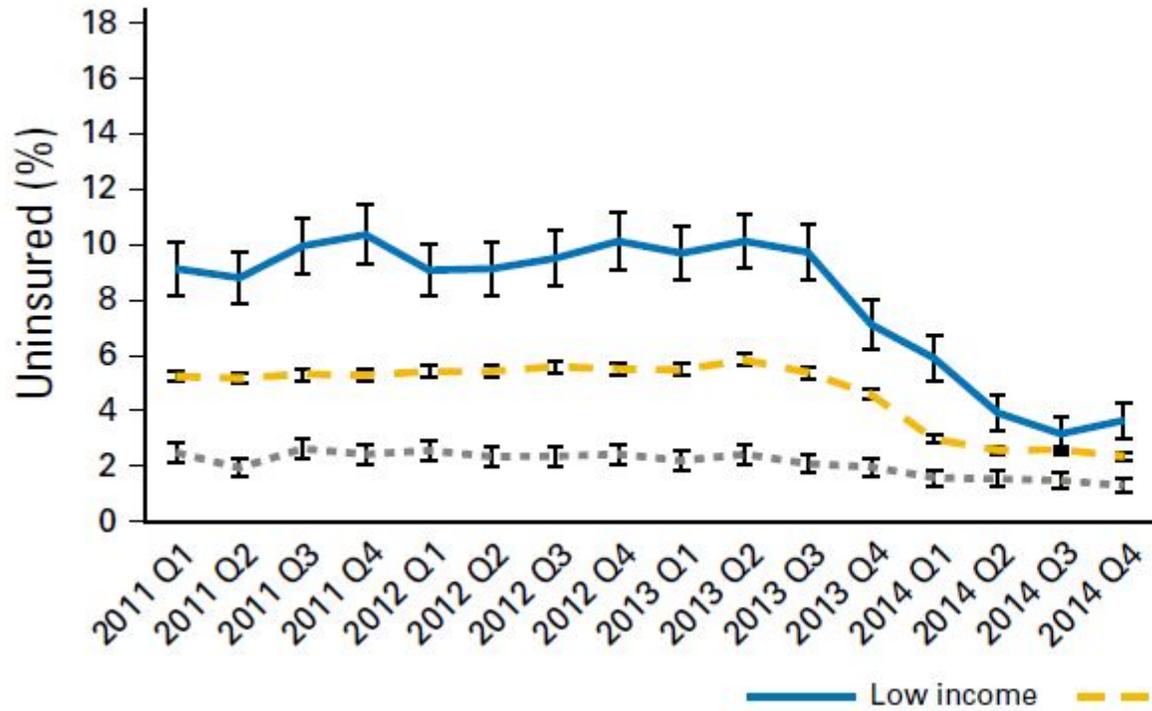


Society

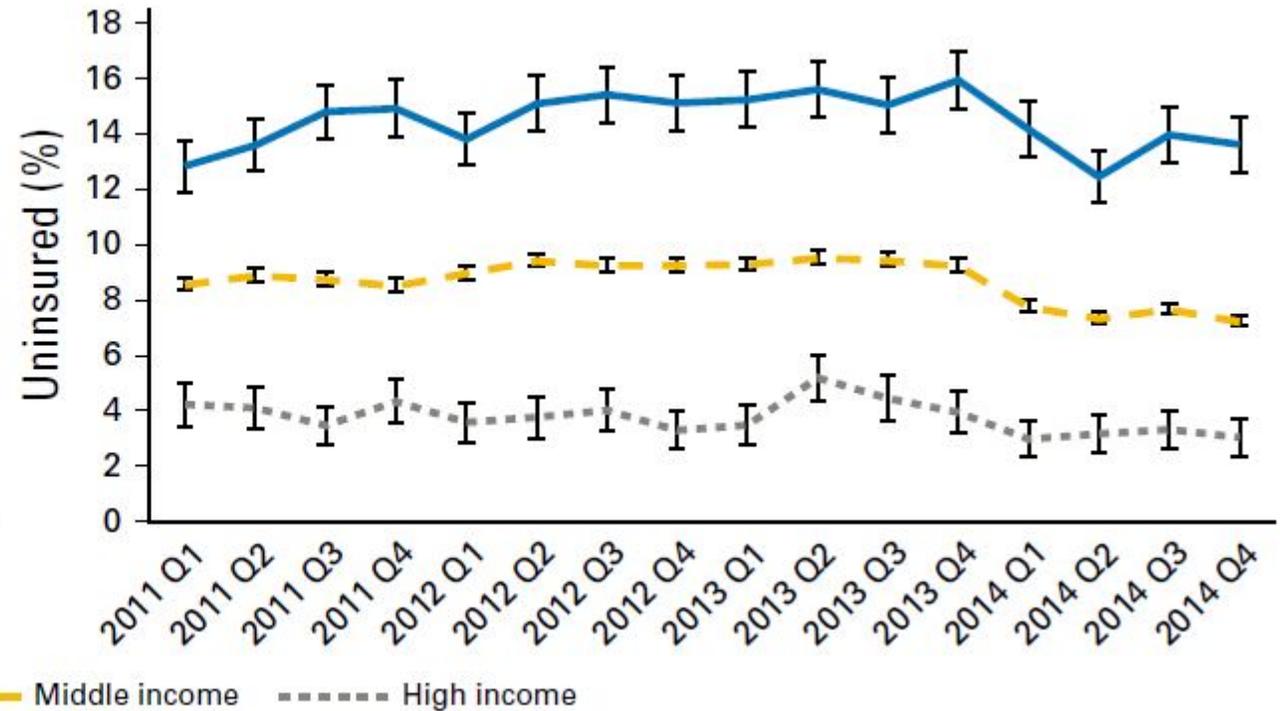
*“A broad set of stakeholders must contribute to efforts to align cancer drug prices with their value, ensure affordable access to cancer drugs for all patients, and promote future innovation in cancer drug development.”*

# National Health Care Initiatives: Affordable Care Act

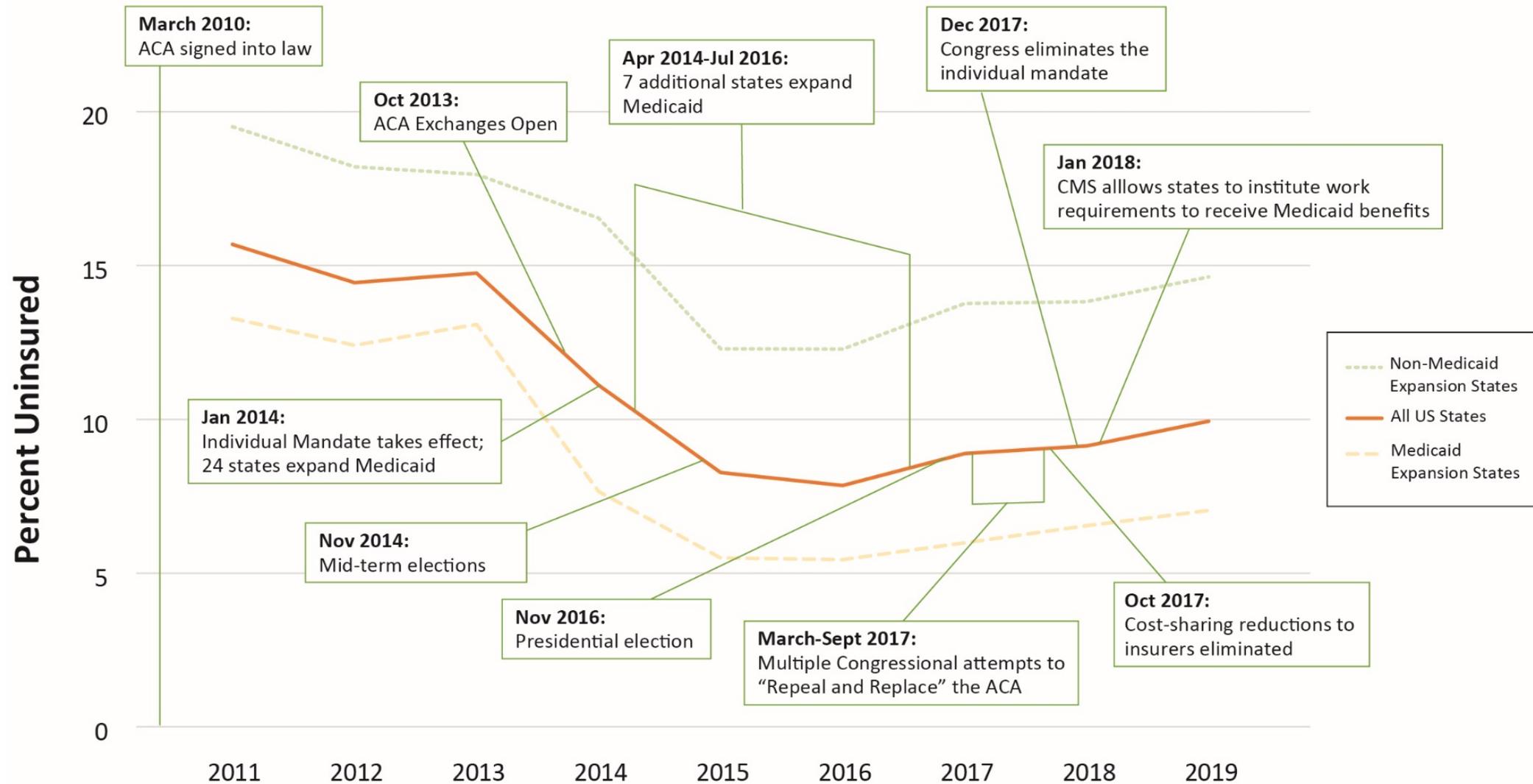
Medicaid Expansion States

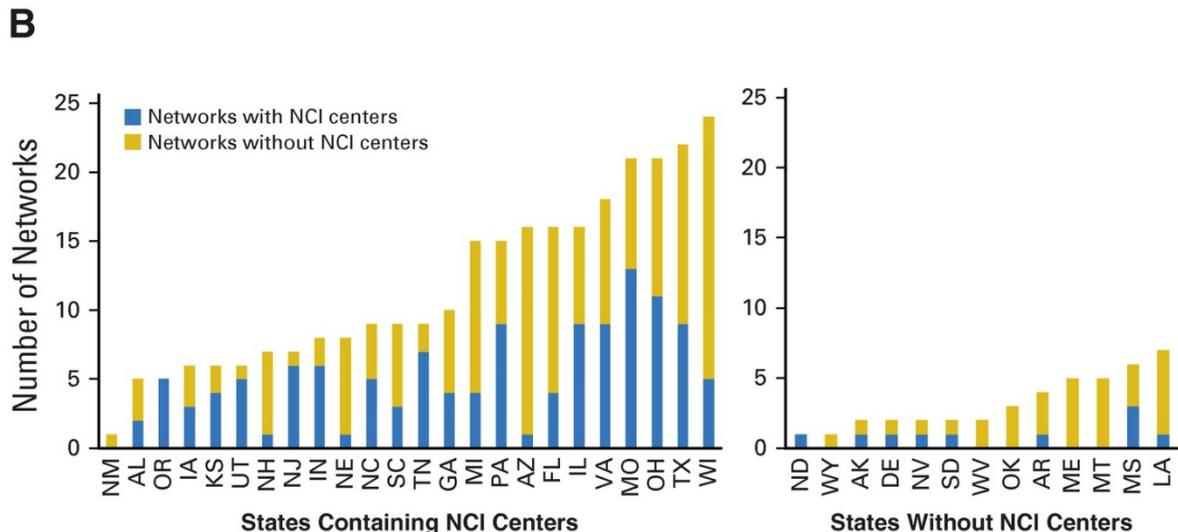
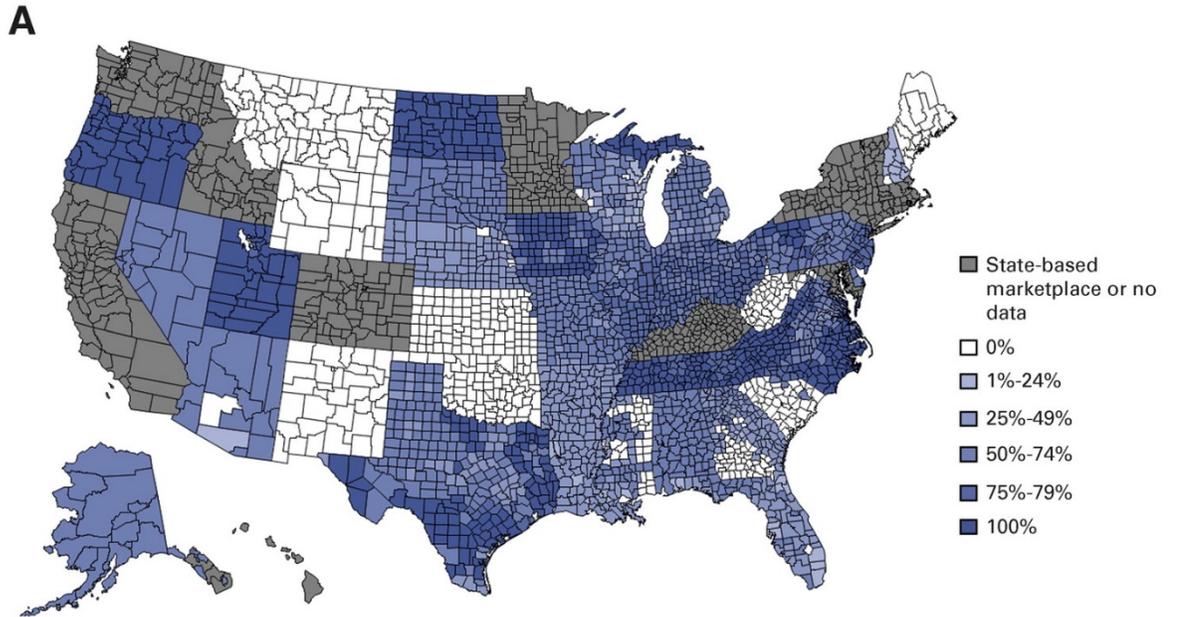


Medicaid Nonexpansion States



# Uninsurance in Adult Cancer Patients and Survivors (Age 18-64)





## Access to Accredited Cancer Hospitals Within Federal Exchange Plans Under the Affordable Care Act

Kenneth L. Kehl, Kai-Ping Liao, Trudy M. Krause, and Sharon H. Giordano

### ABSTRACT

**Purpose**

The Affordable Care Act expanded access to health insurance in the United States, but concerns have arisen about access to specialized cancer care within narrow provider networks. To characterize the scope and potential impact of this problem, we assessed rates of inclusion of Commission on Cancer (CoC)-accredited hospitals and National Cancer Institute (NCI)-designated cancer centers within federal exchange networks.

**Methods**

We downloaded publicly available machine-readable network data and public use files for individual federal exchange plans from the Centers for Medicare and Medicaid Services for the 2016 enrollment year. We linked this information to National Provider Identifier data, identified a set of

Author affiliations and support information (if applicable) appear at the end of this article.

Published at [ascopubs.org/journal/jco](http://ascopubs.org/journal/jco) on January 9, 2017.

Corresponding author: Kenneth L. Kehl, MD, University of Texas MD Anderson Cancer Center, 1400 Holcombe Blvd, Unit 463, Houston, TX 77030; e-mail: [kikehl@mdanderson.org](mailto:kikehl@mdanderson.org).

© 2017 by American Society of Clinical Oncology

0732-183X/17/3506w-645w/\$20.00

**95%** of networks included at least one CoC-accredited hospital, but just **41%** of networks included NCI-designated

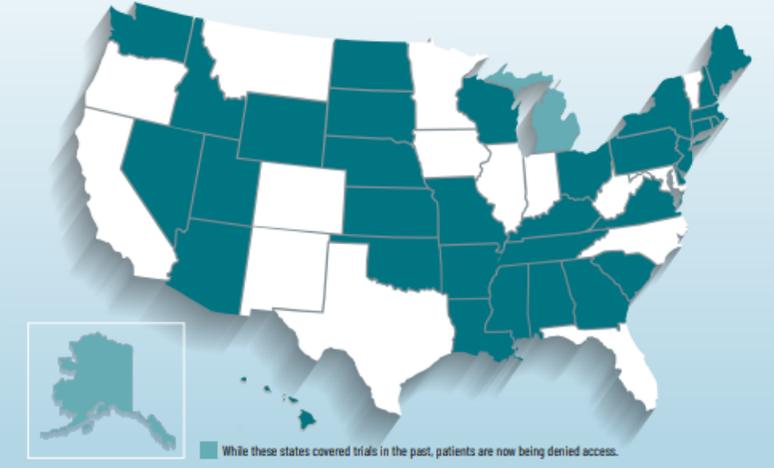
# The Role of National Advocacy



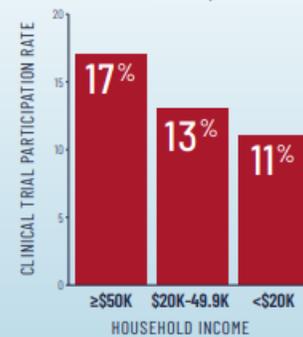
## MEDICAID ENROLLEES NEED CLINICAL TRIAL ACCESS

**Clinical trials often provide the best treatment options for patients with life-threatening conditions. But many can't enroll because federal law doesn't require Medicaid to cover the routine costs of participating.**

Only 15 states require this coverage—leaving **41.6 million** people on Medicaid in **35 states** potentially without clinical trial coverage.<sup>1</sup>



**Cost is one of the biggest barriers** to clinical trial participation—particularly for low-income patients.<sup>2</sup>



**Medicaid is the only major payer that doesn't guarantee coverage of routine care costs for trial participants.**



## ASCO Applauds Congress for Expanding Clinical Trial Access for Medicaid Beneficiaries

End-of-year legislative package includes ASCO-backed CLINICAL TREATMENT Act  
For immediate release  
December 22, 2020

### American Society of Clinical Oncology Policy Statement on Medicaid Reform

Blase N. Polite, Jennifer J. Griggs, Beverly Moy, Christopher Lathan, Nefertiti C. duPont, Gina Villani, Sandra L. Wong, and Michael T. Halpern

#### EXECUTIVE SUMMARY

Entitlement reform is likely to dominate the discussion of the upcoming Congress, and the Medicaid provisions of the Affordable Care Act (ACA) are being implemented this year. The American Society of Clinical Oncology (ASCO) has an opportunity to help shape the debate about how cancer care will be delivered to our most vulnerable patients. As Medicaid continues to evolve in the post-ACA era, ASCO sets forth the following guiding principles with the goal of providing access to high-quality cancer care for all low-income individuals.

#### Principles

1. No individual diagnosed with cancer should be without health insurance that guarantees access to high-quality cancer care delivered by a cancer specialist.
2. Patients with cancer who have Medicaid should receive the same timely and high-quality cancer care as patients with private insurance.
3. Medicaid payments should be sufficient to ensure that Medicaid patients can have access to quality cancer care.

cost-sharing purposes (similar to preventative services, services provided to hospice patients, and so on).

3. Extend clinical trial protections included in the ACA to patients with Medicaid coverage, and allow patients with Medicaid coverage to cross state lines to participate in those trials.
4. Eliminate artificial barriers between current Medicaid beneficiaries and newly eligible beneficiaries, and apply ACA final-rule mandates for cancer screening and diagnostic follow-up without copay for all Medicaid beneficiaries.
5. Require coverage for genetic testing, without deductibles or copays, in any patient deemed at high risk for an inheritable cancer risk syndrome as defined by published guidelines.
6. Improve the 340B Drug Pricing Program so that it is used for its original intent: to incentivize care for the uninsured and underinsured and patients with Medicaid coverage, regardless of care setting.
7. Eliminate variation between Medicare and Medicaid physician payment rates for cancer treatment by raising Medicare rates.

#### ROUND

part, to provide insurance coverage to the millions of Americans who are currently uninsured. This is primarily accomplished through Medicaid expansion for all uninsured adults with a family income below 133% of the FPL. The federal government provides 100% of the costs of expansion from 2014 to 2016. The proportion of

of Chicago, Illinois, and University of Michigan, Ann Arbor, Michigan, and the National Cancer Institute, Bethesda, Maryland. Lauren Halpern, MD, PhD, is a senior advisor at the American Society of Clinical Oncology, Washington, DC. Dr. Halpern is also a senior advisor at the National Cancer Institute, Bethesda, Maryland. Dr. Halpern is also a senior advisor at the National Cancer Institute, Bethesda, Maryland. Dr. Halpern is also a senior advisor at the National Cancer Institute, Bethesda, Maryland.

The American Society of Clinical Oncology (ASCO) is a medical professional society committed to providing research, education, prevention and delivery of high-quality patient care. ASCO recognizes the importance of evidence-based cancer care and making wise choices in the diagnosis and management of patients with cancer. Our members' consistent goal is to improve the lives of patients with cancer. ASCO's recommendations are based on the best available evidence and are not intended to be used as a substitute for the physician and patient's shared decision-making process. These recommendations are not intended to be used as a substitute for the physician and patient's shared decision-making process. These recommendations are based on the best available evidence and are not intended to be used as a substitute for the physician and patient's shared decision-making process.

These items are provided solely for informational purposes and are not intended to replace a medical professional's independent judgment or as a substitute for consultation with a medical professional. Patients with any specific questions about the items on this list or their individual clinical situation should consult their health care provider. How evidence was developed: The development of these items was not intended for any specific purpose or to be used as a substitute for the physician and patient's shared decision-making process.

**1** Don't use cancer-directed therapy for solid tumor patients with the following characteristics: low performance status (3 or 4), no benefit from prior evidence-based interventions, not eligible for a clinical trial, and no strong evidence supporting the clinical value of further anti-cancer treatment.

**2** Don't perform PET, CT, and radionuclide bone scans in the staging of early prostate cancer at low risk for metastasis.

**3** Don't perform PET, CT, and radionuclide bone scans in the staging of early breast cancer at low risk for metastasis.

**4** Don't perform surveillance testing (biomarkers) or imaging (PET, CT, and radionuclide bone scans) for asymptomatic individuals who have been treated for breast cancer with curative intent.

**5** Don't use white cell stimulating factors for primary prevention of febrile neutropenia for patients with less than 20 percent risk for this complication.

Disclaimer: These items are provided solely for informational purposes and are not intended to replace a medical professional's independent judgment or as a substitute for consultation with a medical professional. Patients with any specific questions about the items on this list or their individual clinical situation should consult their health care provider.

Revised April 4, 2012 (Items 1-5) and October 25, 2012 (Item 1-10)

# National Health Care Initiatives: ASCO, ASTRO and SSO Choosing Wisely

## 10 Cancer Tests and Treatments Routinely Performed Despite Lack of Evidence

**Avoid using PET or PET-CT scanning as part of routine follow-up care to monitor for a cancer recurrence in asymptomatic patients who have finished initial treatment to eliminate the cancer unless there is high-level evidence that such imaging will change the outcome.**

- PET and PET-CT are used to diagnose, stage and monitor how well treatment is working. Available evidence from clinical studies suggests that using these tests to monitor for recurrence does not improve outcomes and therefore generally is not recommended for this purpose.
- False positive tests can lead to unnecessary and invasive procedures, overtreatment, unnecessary radiation exposure and incorrect diagnoses.
- Until high level evidence demonstrates that routine surveillance with PET or PET-CT scans helps prolong life or promote well-being after treatment for a specific type of cancer, this practice should not be done.

**Don't use a targeted therapy intended for use against a specific genetic aberration unless a patient's tumor cells have a specific biomarker that predicts an effective response to the targeted therapy.**

- Unlike chemotherapy, targeted therapy can significantly benefit people with cancer because it can target specific gene products, i.e., proteins that cancer cells use to grow and spread, while causing little or no harm to healthy cells. Patients who are most likely to benefit from targeted therapy are those who have a specific biomarker in their tumor cells that indicates the presence or absence of a specific gene alteration that makes the tumor cells susceptible to the targeted agent.
- Compared to chemotherapy, the cost of targeted therapy is generally higher, as these treatments are newer, more expensive to produce and under patent protection. In addition, like all anti-cancer therapies, there are risks to using targeted agents when there is no evidence to support their use because of the potential for serious side effects or reduced efficacy compared with other treatment options.

*“Opportunities to improve the quality and value of cancer care”*

8

10

# De-escalation Research

VOLUME 36 · NUMBER 14 · MAY 10, 2018

JOURNAL OF CLINICAL ONCOLOGY

ORIGINAL REPORT

## Prospective International Randomized Phase II Study of Low-Dose Abiraterone With Food Versus Standard Dose Abiraterone In Castration-Resistant Prostate Cancer

Russell Z. Szmulewitz, Cody J. Peer, Abiola Ibraheem, Elia Martinez, Mark F. Kozloff, Bradley Carthon, R. Donald Harvey, Paul Fishkin, Wei Walter M. Stadler, and M

Open access

Original research

**ESMO** *Open*  
Cancer Horizons



## Low-dose nivolumab can be effective in non-small cell lung cancer: alternative option for financial toxicity

Shin Hye Yoo,<sup>1</sup> Bhumsuk Keam,<sup>1,2</sup> Miso Kim,<sup>1</sup> Se Hyun Kim,<sup>3</sup> Yu Jung Kim,<sup>3</sup> Tae Min Kim,<sup>1,2</sup> Dong-Wan Kim,<sup>1,2</sup> Jong Seok Lee,<sup>3</sup> Dae Seog Heo<sup>1,2</sup>

# True Comparative Effectiveness Research

ORIGINAL ARTICLE [FREE PREVIEW](#)

## Minimally Invasive versus Abdominal Radical Hysterectomy for Cervical Cancer

Pedro T. Ramirez, M.D., Michael Frumovitz, M.D., Rene Pareja, M.D., Aldo Lopez, M.D., Marcelo Vieira, M.D., Reitan Ribeiro, M.D., Alessandro Buda, M.D., Xiaojian Yan, M.D., Yao Shuzhong, M.D., Naven Chetty, M.D., David Isla, M.D., Mariano Tamura, M.D., [et al.](#)

November 15, 2018

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*ClinicalTrials.gov*

[Home](#) > [Search Results](#) > Study Record Detail

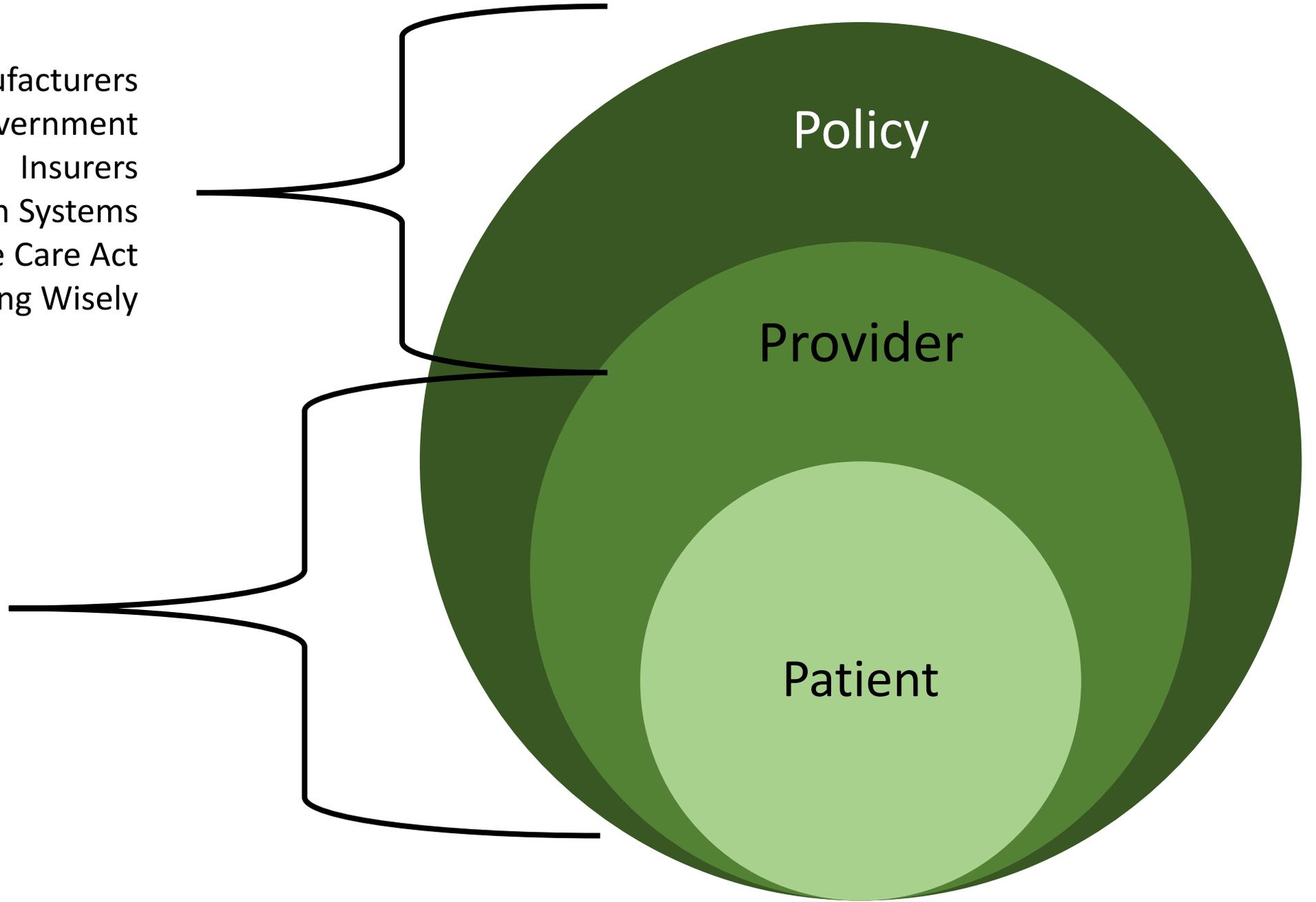
Save this study

**Randomized Trial of Intensity-Modulated Proton Beam Therapy (IMPT) Versus Intensity-Modulated Photon Therapy (IMRT) for the Treatment of Oropharyngeal Cancer of the Head and Neck**

ClinicalTrials.gov Identifier: NCT01893307

Ramirez, *NEJM*, 2018, <https://clinicaltrials.gov/ct2/show/NCT01893307>

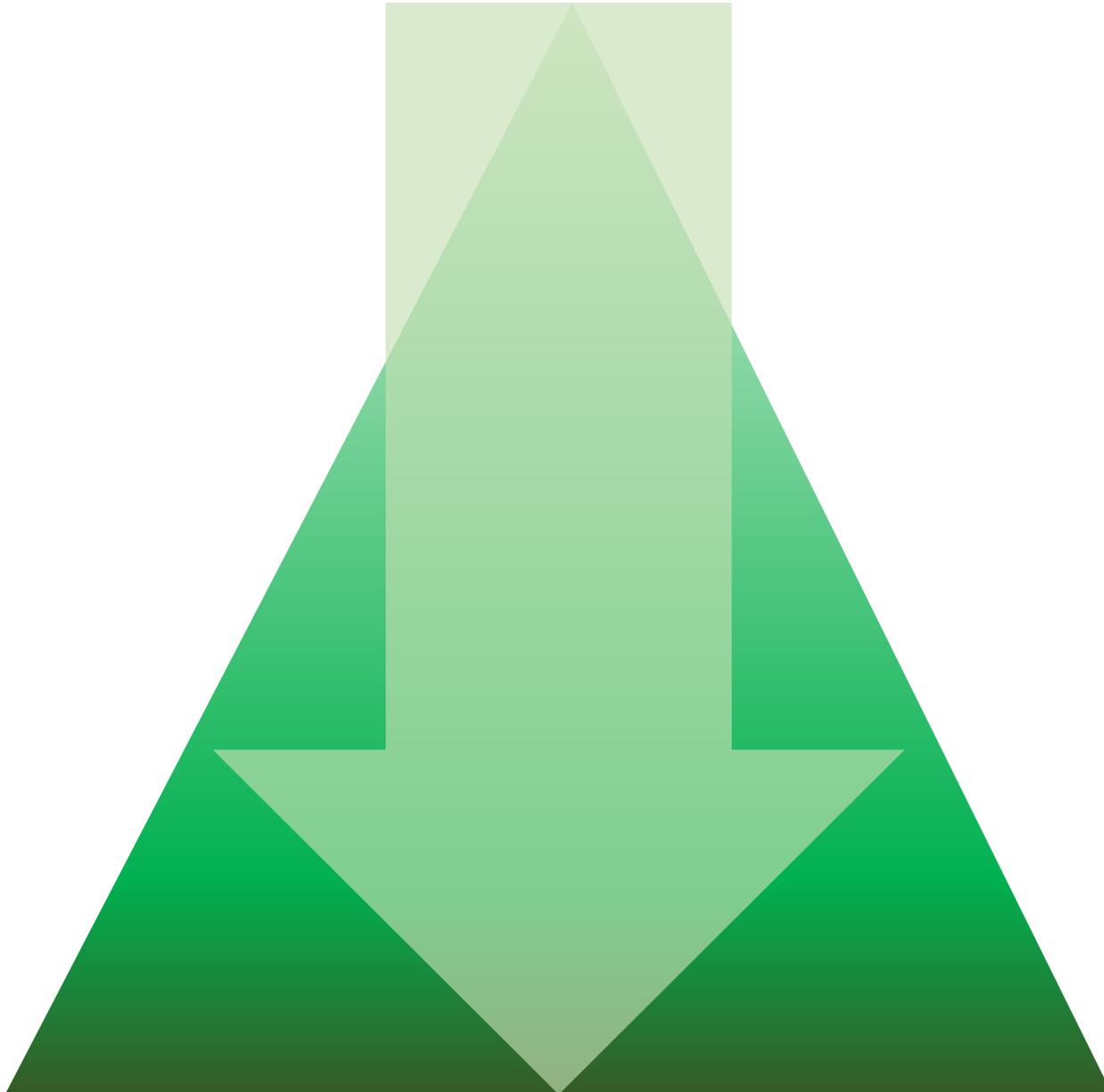
Manufacturers  
Government  
Insurers  
Health Systems  
Affordable Care Act  
Choosing Wisely



Policy

Provider

Patient



### **1° Prevention:**

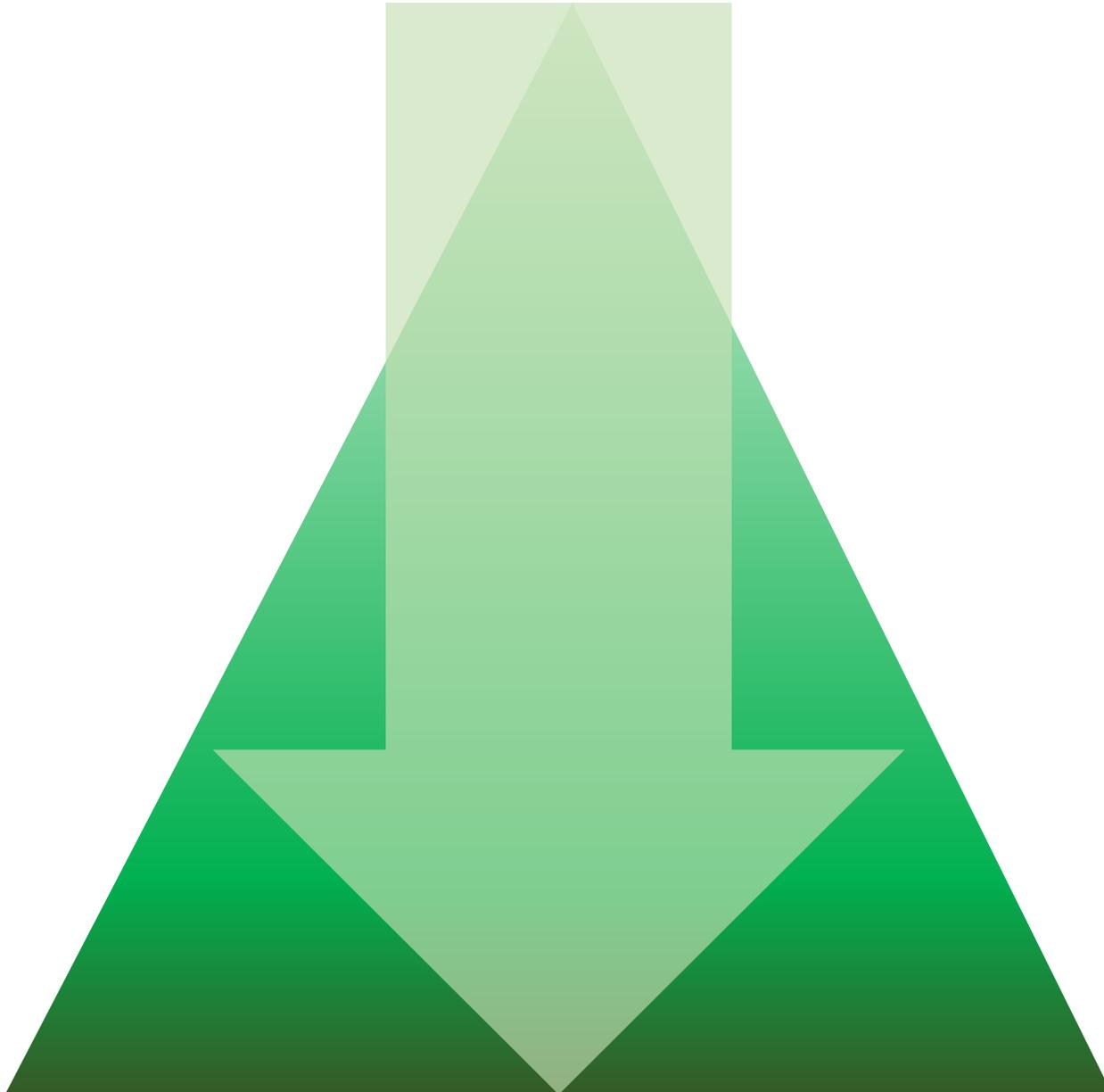
Prevent disease or injury before it ever occurs

### **2° Prevention:**

Reduce impact by detecting and treating disease or injury as soon as possible

### **3° Prevention:**

Soften the impact of an ongoing illness or injury that has lasting effects



### **1° Prevention:**

Prevent disease or injury before it ever occurs

### **2° Prevention:**

Reduce impact by detecting and treating disease or injury as soon as possible

### **3° Prevention:**

Soften the impact of an ongoing illness or injury that has lasting effects

# Prevent Financial Toxicity from Forming

## Patient Level:

- Education
- Optimize Insurance (Financial Navigators, NaVectis, ACC “bootcamp”)
- Optimize Financial Assistance (proactive not reactive, Vivor, TailorMed)
- Improve Access (maintain work, health insurance)



## Provider Level:

- Education
- Value Based Care (ASCO Value Framework)
- Encourage High Value Care and Eliminate Low Value Care (cost aware prescribing patterns, price transparency)
- Shared Decision Making (identify goals of care, true costs of treatment)

# Education: Financial Counseling

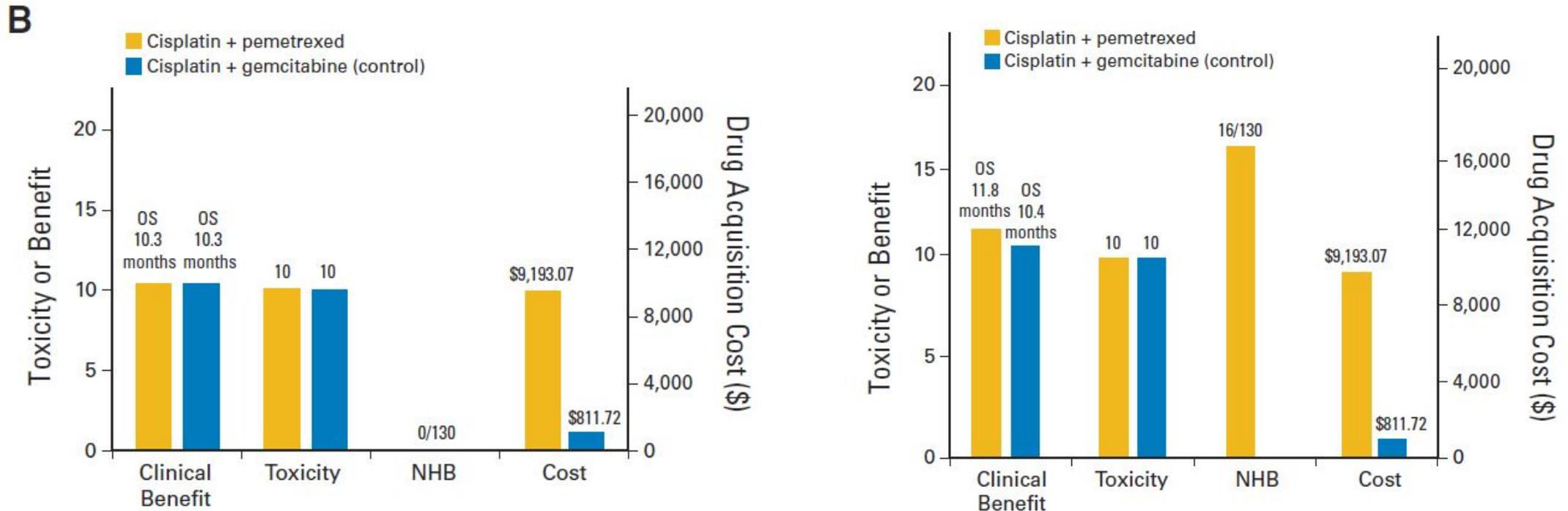
Randomized up front meeting with Financial Care Counselors who provided:

- an estimation of patient OOP
- Definitions and details of specific insurance benefits
- contact numbers for patient services and billing for future questions

88%

**said talking with a financial counselor helped them understand their out-of-pocket costs better**

# Value Based Care: the ASCO Value Framework



**Goal:** to facilitate discussion between providers and patients on the value of available treatment options

# Price Transparency

Of 63 evaluated NCI-Cancer Centers:

- 20.6% (n=13) had a complete machine-readable file
- 38.1% (n=24) had incomplete data/incorrect formatting
- 65.1% (n=41) had a patient-facing price transparency tool
- 69.8% (n=44) had a chargemaster list

**Table:** Payer-Negotiated Rate Ranges for Oncological Services\*

Oncological Treatment (CPT)	Average Minimum Negotiated Rate (Range)	Average Maximum Negotiated Rate (Range)	Average Maximum Total Negotiated Rate (Range)
Colonoscopy with polyp/tumor removal (45384)	\$1036.95 Medicare maximum allowable		
	\$890.46 (297.00-1,545.11)	\$3,371.19 (1,371.00-6,316.00)	-
Single Fraction Radiation Therapy to a Bone Metastasis (77334, 77295, 77300**, 77412, 77336)	\$2,476.89 Medicare maximum allowable		
	\$2,149.84 (297.00- 3,492.42)	\$13,273.65 (4,304.19-33,411.34)	\$16,182.48 (5,072.01-37,183.30)

Prices in US Dollars

CPT = Current Procedural Terminology Code

\*Payer-Negotiated Rate: the amount a specific commercial payer or insurer contracts to pay for health care services by a provider or medical facility, these prices may vary across a payer's different plan types

Required elements for CMS transparency rules include: gross charges, discounted cash price, payer-specific negotiated charge, minimum and maximum negotiated charges; the available minimum and maximum negotiated rates are shown here

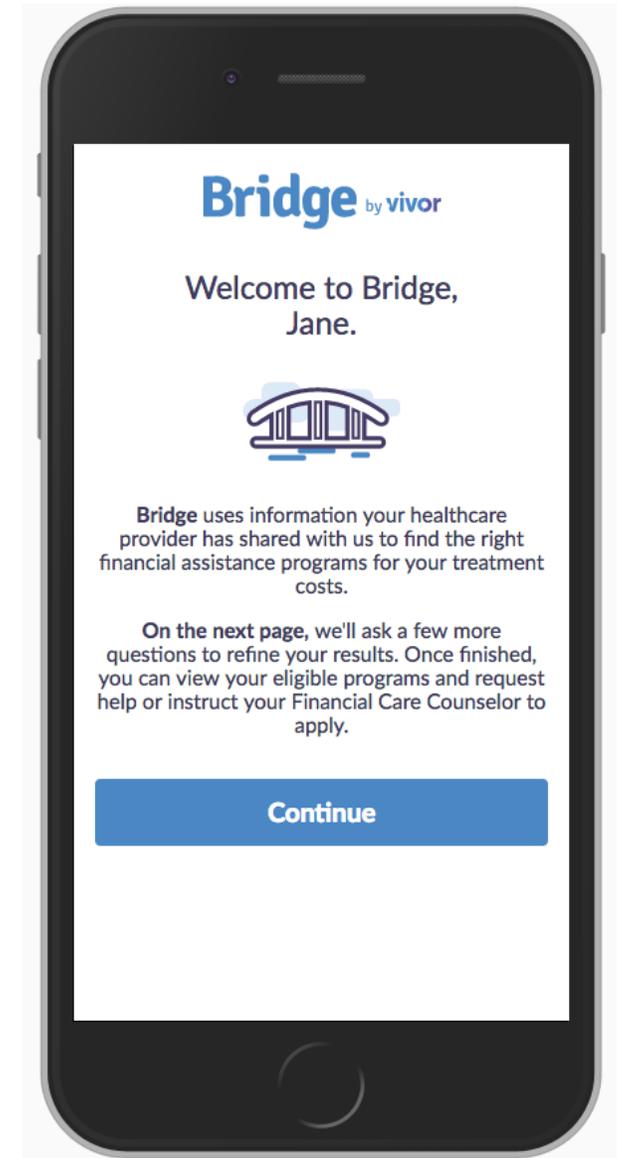
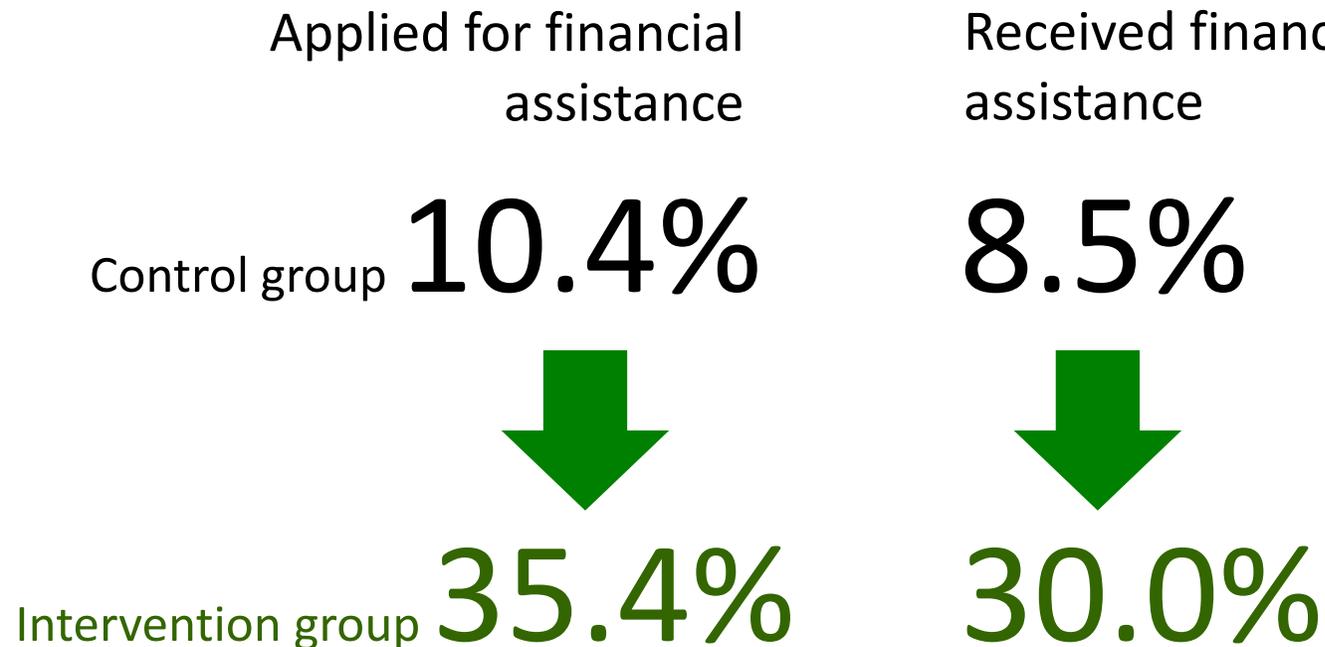
\*\*Quantity 4 was used for 77300 given estimated use of 4 fields for radiation



# App Based Financial Navigation

Randomized trial of a mobile app to identify eligible financial assistance programs and initiate contact with financial counselors

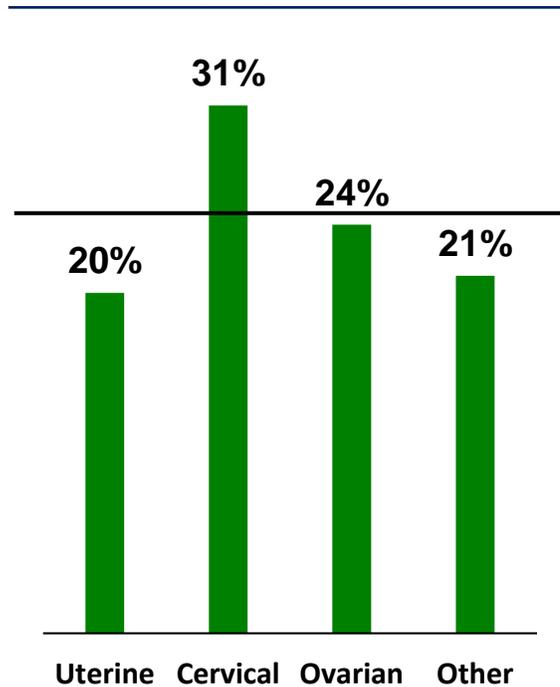
- Did not meet primary or secondary outcomes (OOP costs, financial distress)



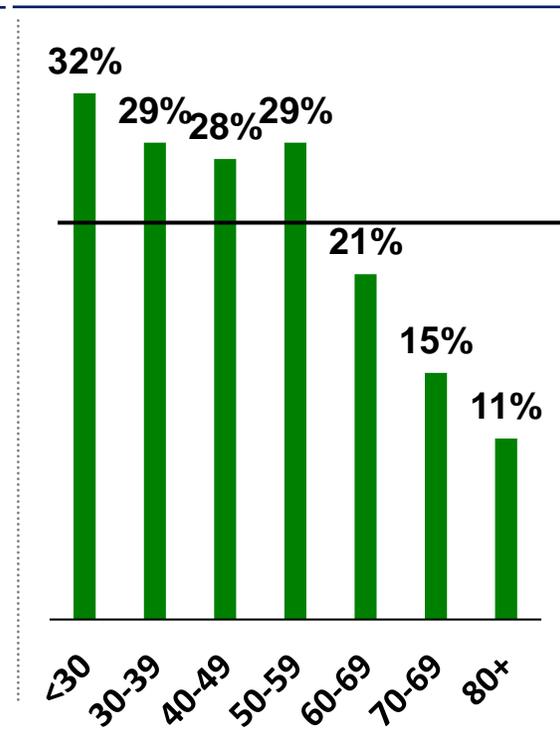
# Identify those at high risk.. before they experience financial toxicity

Risk of financial toxicity by demographic, *relative risk vs baseline*

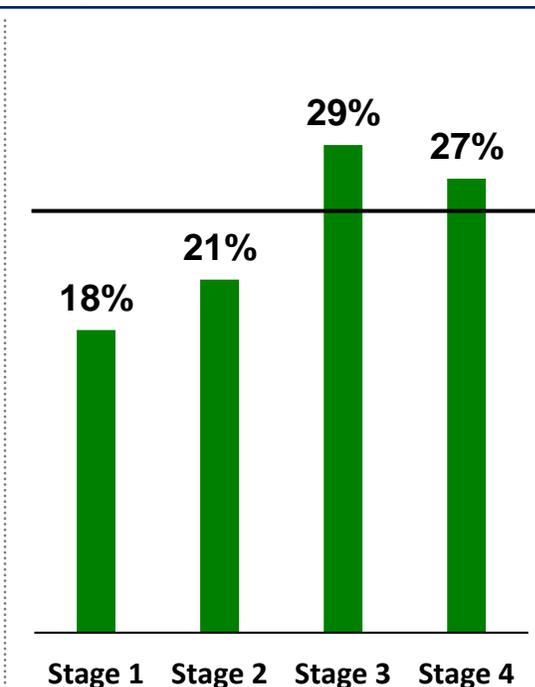
Disease Type (p<0.001)



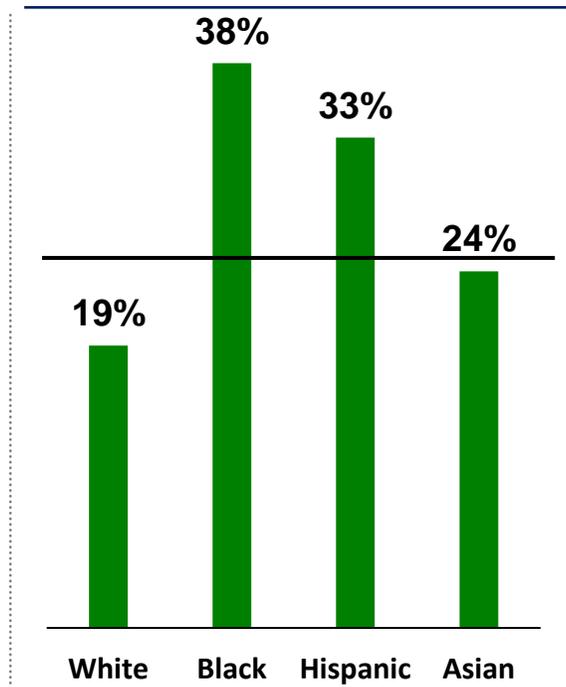
Age group (p<0.001)



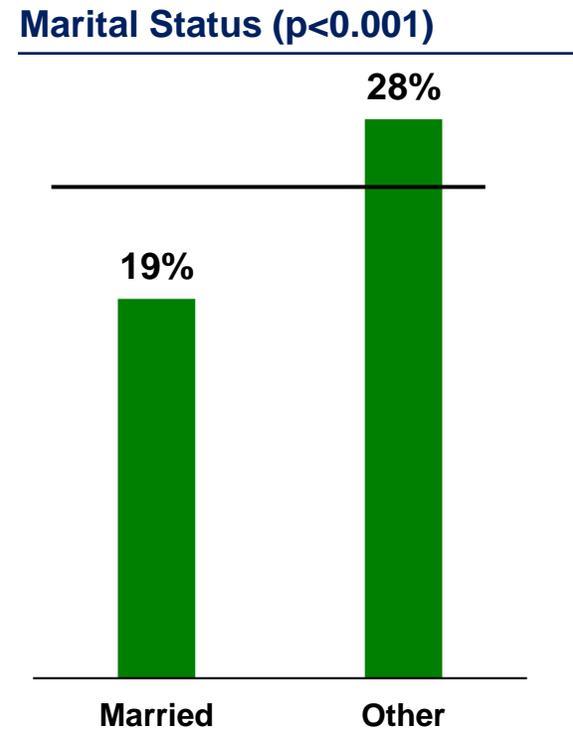
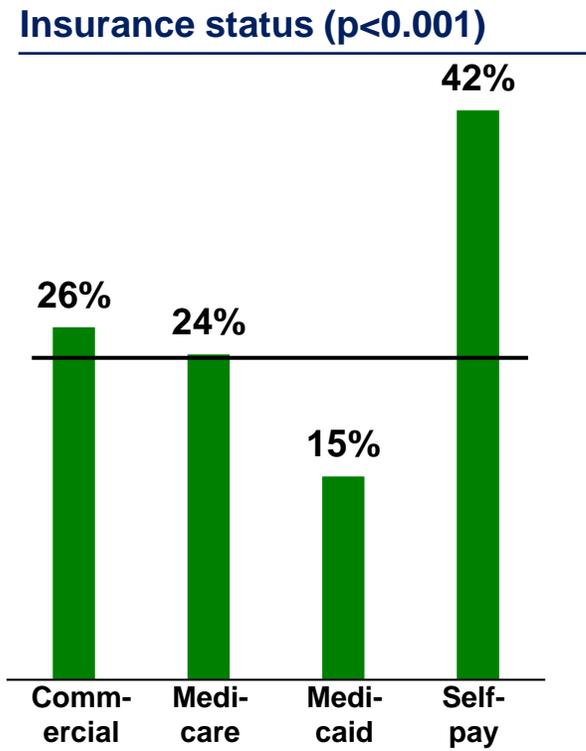
Stage of cancer (p<0.001)



Race / ethnicity (p<0.001)



SOURCE Financial toxicity univariate analysis of active patients between Jan 2016 and Dec 2018 (n = 5,188)



SOURCE Financial toxicity univariate analysis of active patients between Jan 2016 and Dec 2018 (n = 5,188)

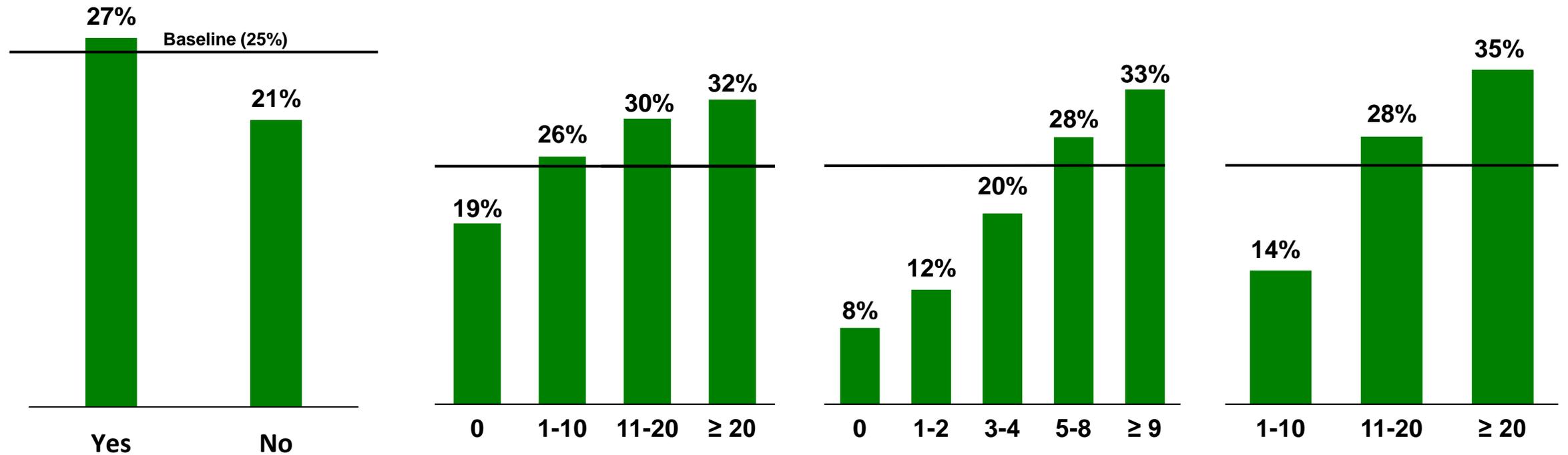
**Risk of financial toxicity by healthcare utilization metrics, % of patients experiencing financial toxicity, *all p<0.001***

**Clinical Trial (Therapeutic Only)**

**Inpatient days (non-surgical)**

**Imaging studies (MRI/PET/CT)**

**Outpatient physician visits**



SOURCE Financial toxicity univariate analysis of active patients between Jan 2016 and Dec 2018 (n = 5,188)

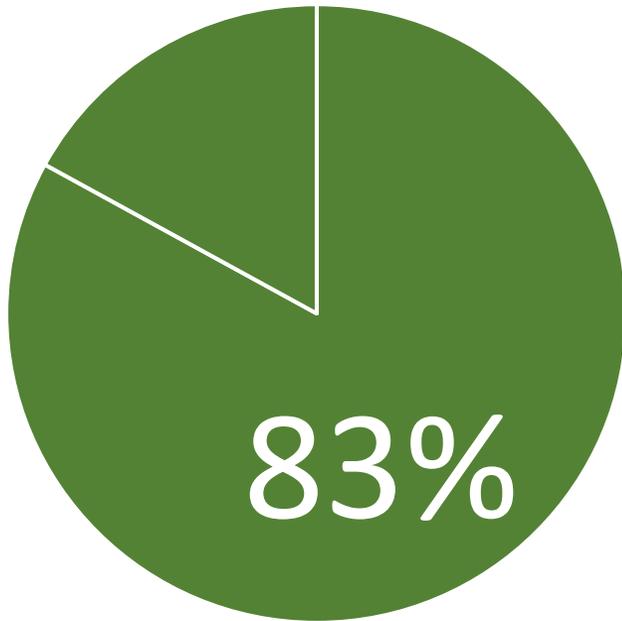
Variable	Adjusted Odds Ratio	95% CI
Age		
<30	Referent	Referent
30-39	1.03	0.62, 1.73
40-49	0.93	0.58, 1.53
50-59	0.94	0.59, 1.51
60-69	0.66	0.41, 1.06
70-79	<b>0.47</b>	<b>0.28, 0.79</b>
≥80	<b>0.34</b>	<b>0.19, 0.62</b>
Marital Status		
Partnered	Referent	Referent
Not Partnered	<b>1.83</b>	<b>1.57, 2.13</b>
Race/Ethnicity		
White (non-Hispanic)	Referent	Referent
Black (non-Hispanic)	<b>2.18</b>	<b>1.71, 2.76</b>
Hispanic	<b>1.93</b>	<b>1.47, 2.52</b>

Variable	Adjusted Odds Ratio	95% CI
Insurance Type		
Commercial	Referent	Referent
Medicaid	<b>0.53</b>	<b>0.40, 0.71</b>
Medicare	<b>0.60</b>	<b>0.48, 0.74</b>
Self-pay	<b>1.78</b>	<b>1.28, 2.45</b>
Imaging Studies (MRI/PET/CT)		
0	Referent	Referent
1-2	<b>1.64</b>	<b>1.11, 2.50</b>
3-4	<b>2.59</b>	<b>1.72, 4.00</b>
5-8	<b>3.43</b>	<b>2.25, 5.35</b>
≥9	<b>3.46</b>	<b>2.21, 5.53</b>
Outpatient Clinician Visits		
1-10	Referent	Referent
11-20	<b>1.95</b>	<b>1.56, 2.43</b>

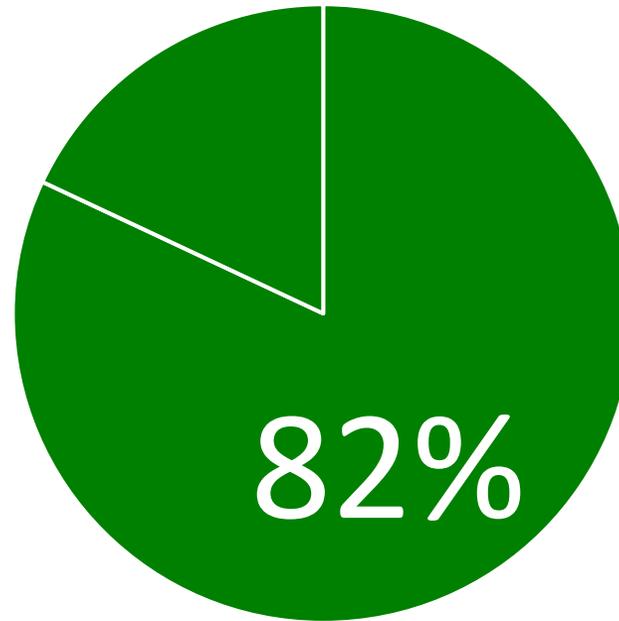
**Only variables that were significant in the multivariate model are listed**

# High Value Care: Can we change behavior?

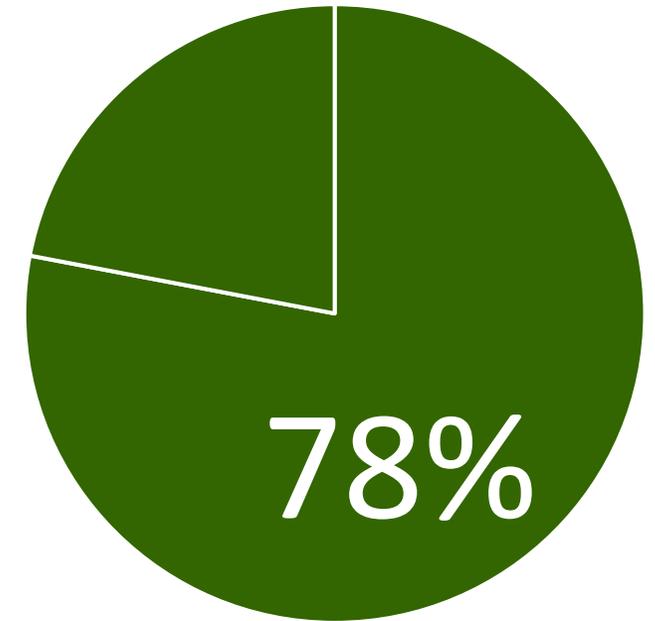
**89%** believe that  $\geq 20\%$  of patients on active treatment have significant financial issues related to paying for their cancer treatment; **16%** though that  $\geq 60\%$  of patients have this concern



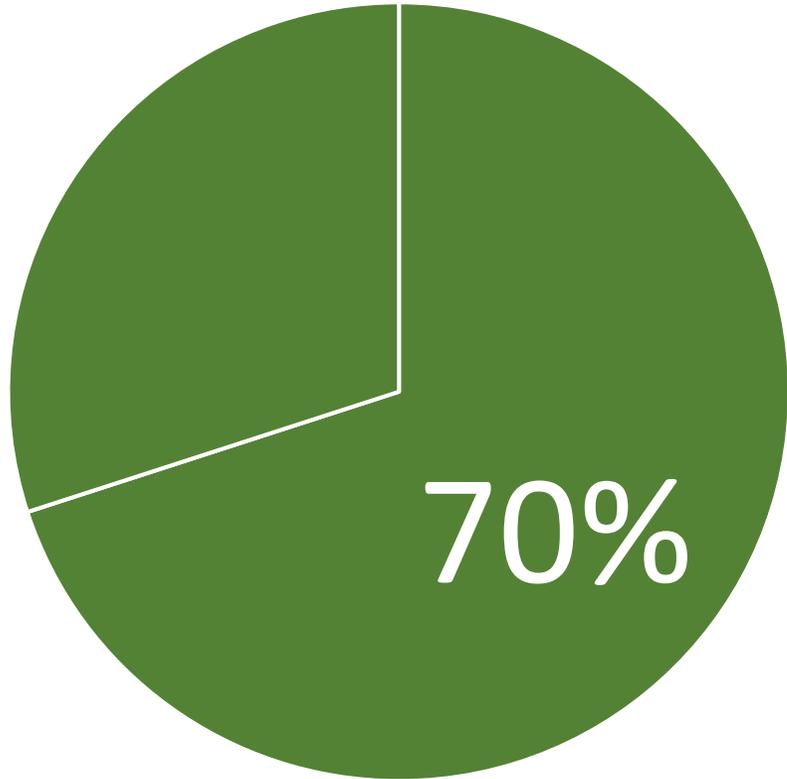
There are ways to either *prevent or mitigate* patient financial toxicity



We should play an *active role* in minimizing financial toxicity



We should *be aware* of a patient's risk for financial toxicity prior to making treatment recs



Believed they could *modify test or treatment plans* to reduce costs for patients at high risk for financial burden if they knew

24%

Would modify treatment dosing/frequency

67%

Would change *follow up interval*

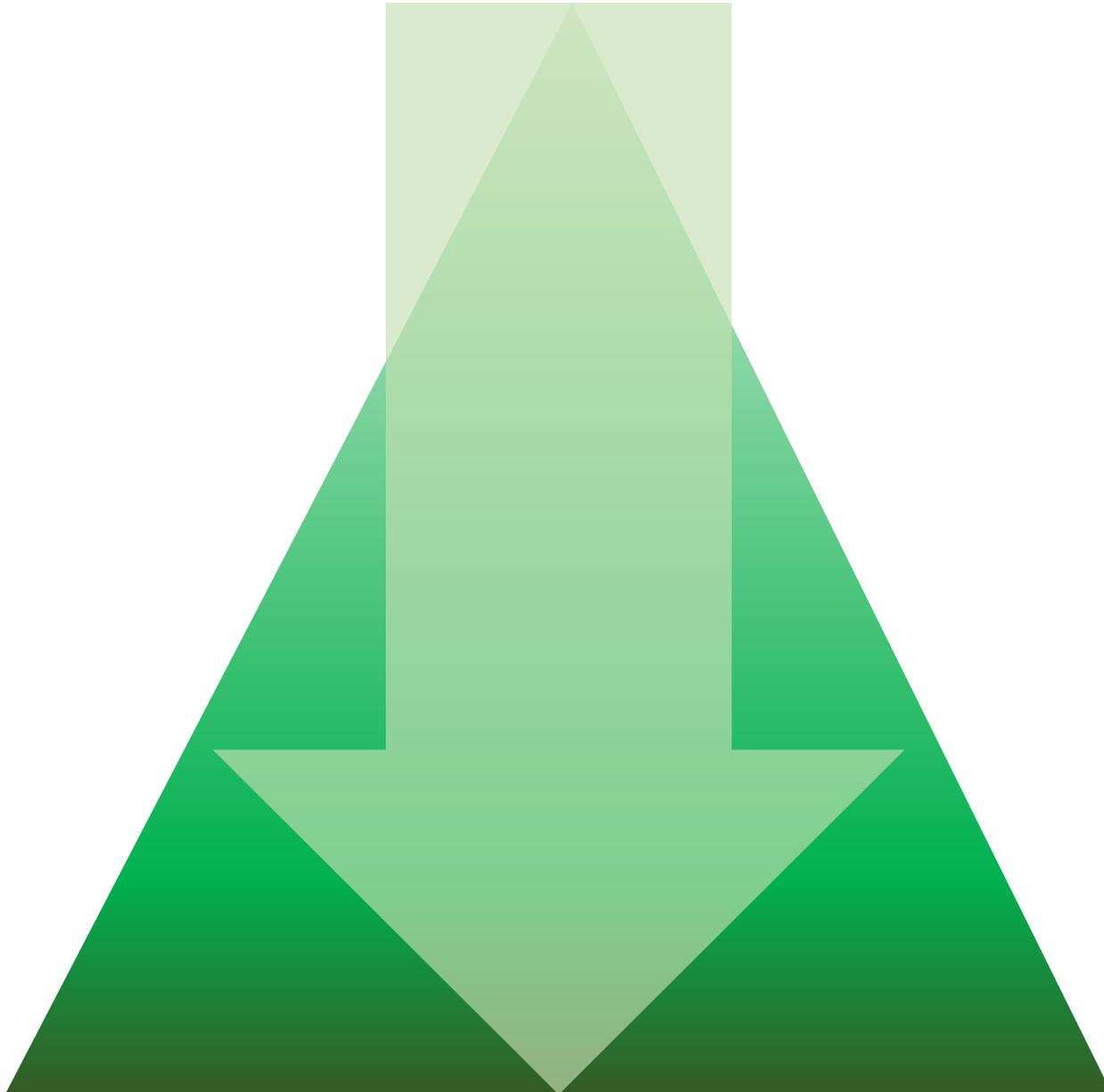
66%

Would change testing/imaging frequency

65%

Felt *national guidelines* should incorporate patient affordability concerns

Only **22%** had received any training on costs, affordability, or value-based care  
Only **5%** had received any training on cost conversations



### **1° Prevention:**

Prevent disease or injury before it ever occurs

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### **3° Prevention:**

Soften the impact of an ongoing illness or injury that has lasting effects

# Screen for Financial Toxicity Early and Often

## PROBLEM LIST

Please indicate if any of the following has been a problem for you in the past week including today.

Be sure to check YES or NO for each.

YES NO Practical Problems YES NO Physical Problems

- |                          |                          |                     |                          |                          |                      |
|--------------------------|--------------------------|---------------------|--------------------------|--------------------------|----------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Child care          | <input type="checkbox"/> | <input type="checkbox"/> | Appearance           |
| <input type="checkbox"/> | <input type="checkbox"/> | Housing             | <input type="checkbox"/> | <input type="checkbox"/> | Bathing/dressing     |
| <input type="checkbox"/> | <input type="checkbox"/> | Insurance/financial | <input type="checkbox"/> | <input type="checkbox"/> | Breathing            |
| <input type="checkbox"/> | <input type="checkbox"/> | Transportation      | <input type="checkbox"/> | <input type="checkbox"/> | Changes in urination |
| <input type="checkbox"/> | <input type="checkbox"/> | Work/school         | <input type="checkbox"/> | <input type="checkbox"/> | Constipation         |
| <input type="checkbox"/> | <input type="checkbox"/> | Treatment decisions |                          |                          |                      |

### Family Problems

- |                          |                          |                          |                          |                          |                      |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Dealing with children    | <input type="checkbox"/> | <input type="checkbox"/> | Indigestion          |
| <input type="checkbox"/> | <input type="checkbox"/> | Dealing with partner     | <input type="checkbox"/> | <input type="checkbox"/> | Memory/concentration |
| <input type="checkbox"/> | <input type="checkbox"/> | Ability to have children | <input type="checkbox"/> | <input type="checkbox"/> | Mouth sores          |
| <input type="checkbox"/> | <input type="checkbox"/> | Family health issues     | <input type="checkbox"/> | <input type="checkbox"/> | Nausea/vomiting      |

### Emotional Problems

- |                          |                          |             |                          |                          |                    |
|--------------------------|--------------------------|-------------|--------------------------|--------------------------|--------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Depression  | <input type="checkbox"/> | <input type="checkbox"/> | Nose dry/congested |
| <input type="checkbox"/> | <input type="checkbox"/> | Fears       | <input type="checkbox"/> | <input type="checkbox"/> | Pain               |
| <input type="checkbox"/> | <input type="checkbox"/> | Nervousness | <input type="checkbox"/> | <input type="checkbox"/> | Sexual problems    |
| <input type="checkbox"/> | <input type="checkbox"/> | Sadness     | <input type="checkbox"/> | <input type="checkbox"/> | Skin problems      |

## National Comprehensive Cancer Network (NCCN) Problem List

YES NO Practical Problems

- |                          |                          |                     |
|--------------------------|--------------------------|---------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Child care          |
| <input type="checkbox"/> | <input type="checkbox"/> | Housing             |
| <input type="checkbox"/> | <input type="checkbox"/> | Insurance/financial |
| <input type="checkbox"/> | <input type="checkbox"/> | Transportation      |
| <input type="checkbox"/> | <input type="checkbox"/> | Work/school         |



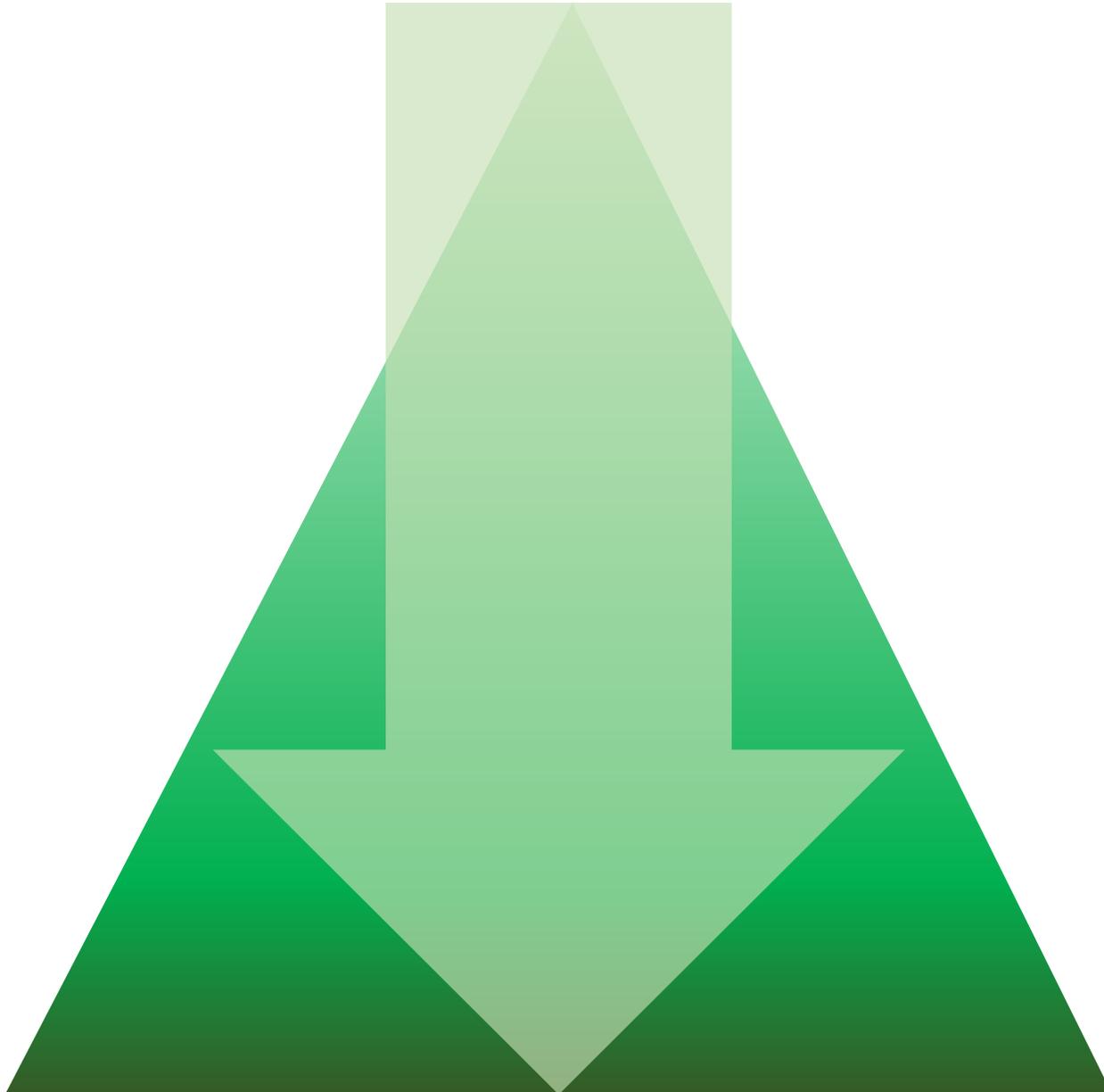
# The COmprehensive Score for Financial Toxicity (COST)

	Not at all	A little bit	Some-what	Quite a bit	Very much
I know that I have enough money in savings, retirement, or assets to cover the costs of my treatment	0	1	2	3	4
My out-of-pocket medical expenses are more than I thought they would be	0	1	2	3	4
I worry about the financial problems I will have in the future as a result of my illness or treatment	0	1	2	3	4
I feel I have no choice about the amount of money I spend on care	0	1	2	3	4
I am frustrated that I cannot work or contribute as much as I usually do	0	1	2	3	4
I am satisfied with my current financial situation	0	1	2	3	4
I am able to meet my monthly expenses	0	1	2	3	4
I feel financially stressed	0	1	2	3	4
I am concerned about keeping my job and income, including work at home	0	1	2	3	4
My cancer or treatment has reduced my satisfaction with my present financial situation	0	1	2	3	4
I feel in control of my financial situation	0	1	2	3	4
My illness has been a financial hardship to my family and me	0	1	2	3	4

# MSK Pilot: Systematically screen patients for financial burden

TQ1	<b>At any time in the past 3 months, have you taken less medication than was prescribed for you because of the cost?</b> <input type="checkbox"/> Yes, all the time <input type="checkbox"/> Yes, some of the time <input type="checkbox"/> Yes, rarely <input type="checkbox"/> No
TQ2	<b>Is the amount of income that you have available in a typical month <u>not enough</u> for any of the following needs?</b> [check all that apply] <input type="checkbox"/> Food <input type="checkbox"/> Housing <input type="checkbox"/> Clothing <input type="checkbox"/> Medicine <input type="checkbox"/> Repairs to home <input type="checkbox"/> Transportation
TQ4	<b>Have you had to use your savings in order to pay for cancer treatment?</b> <input type="checkbox"/> Yes, all my savings <input type="checkbox"/> Yes, some of my savings <input type="checkbox"/> Yes, a little of my savings <input type="checkbox"/> No <input type="checkbox"/> I have no savings
TQ5	<b>Have you had to take on new loans or borrow money in order to pay for cancer treatment?</b> [check all that apply] <input type="checkbox"/> Yes, bank loans <input type="checkbox"/> Yes, credit card debt <input type="checkbox"/> Yes, mortgage on home <input type="checkbox"/> Yes, personal loans <input type="checkbox"/> No

- COST Score (screen in at 20)
- Single Question Linear Analogue Self Assessment for QOL (0-10)



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Prevent disease or injury before it ever occurs

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### **3° Prevention:**

Soften the impact of an ongoing illness or injury that has lasting effects

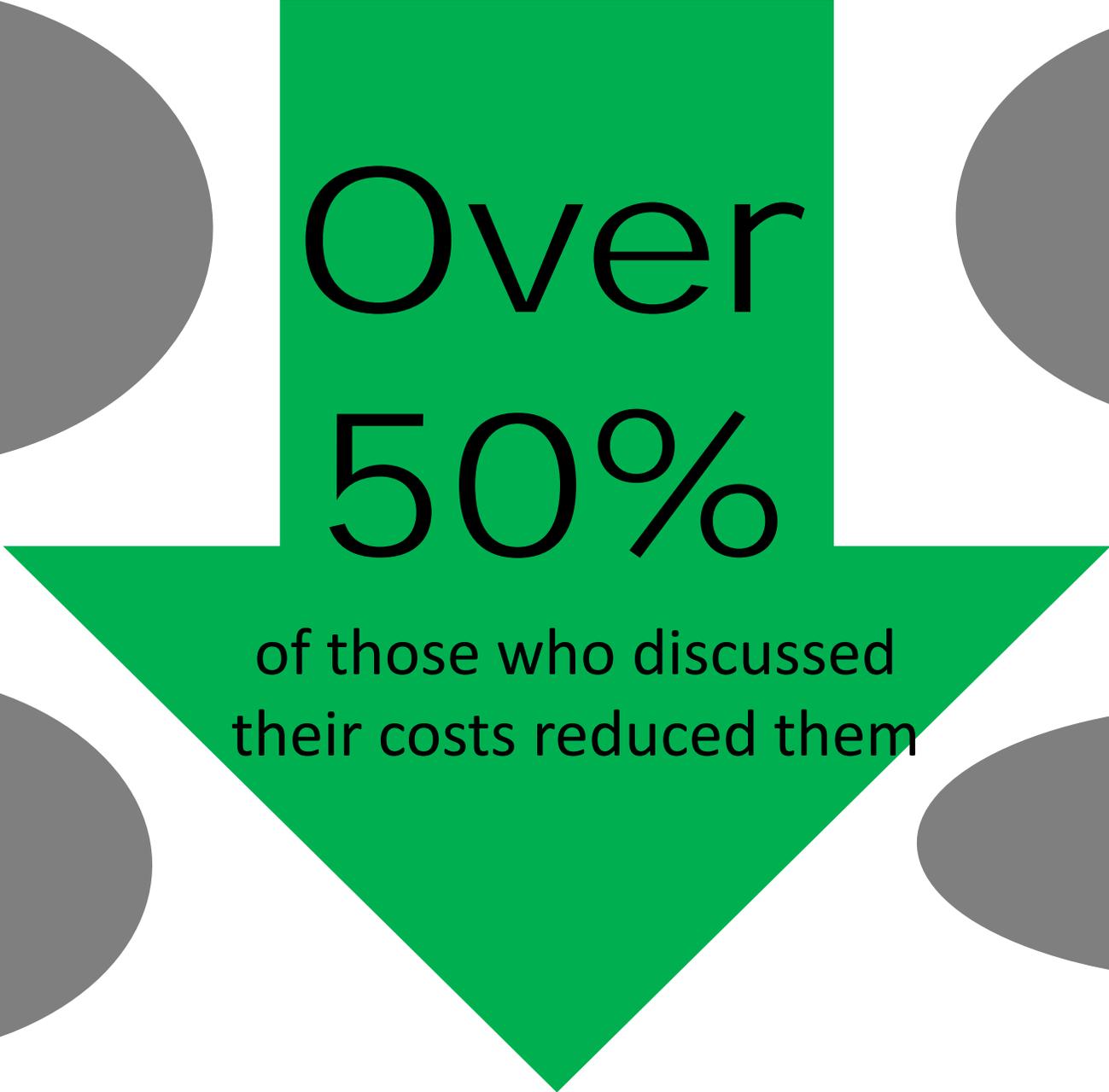
# Cost Conversations



**50-80%** cancer patients desire a cost conversation with oncologist

But only **19%** actually talked to their doctor

And only **28%** talked to ANY health care professional



\$

Over  
50%



\$



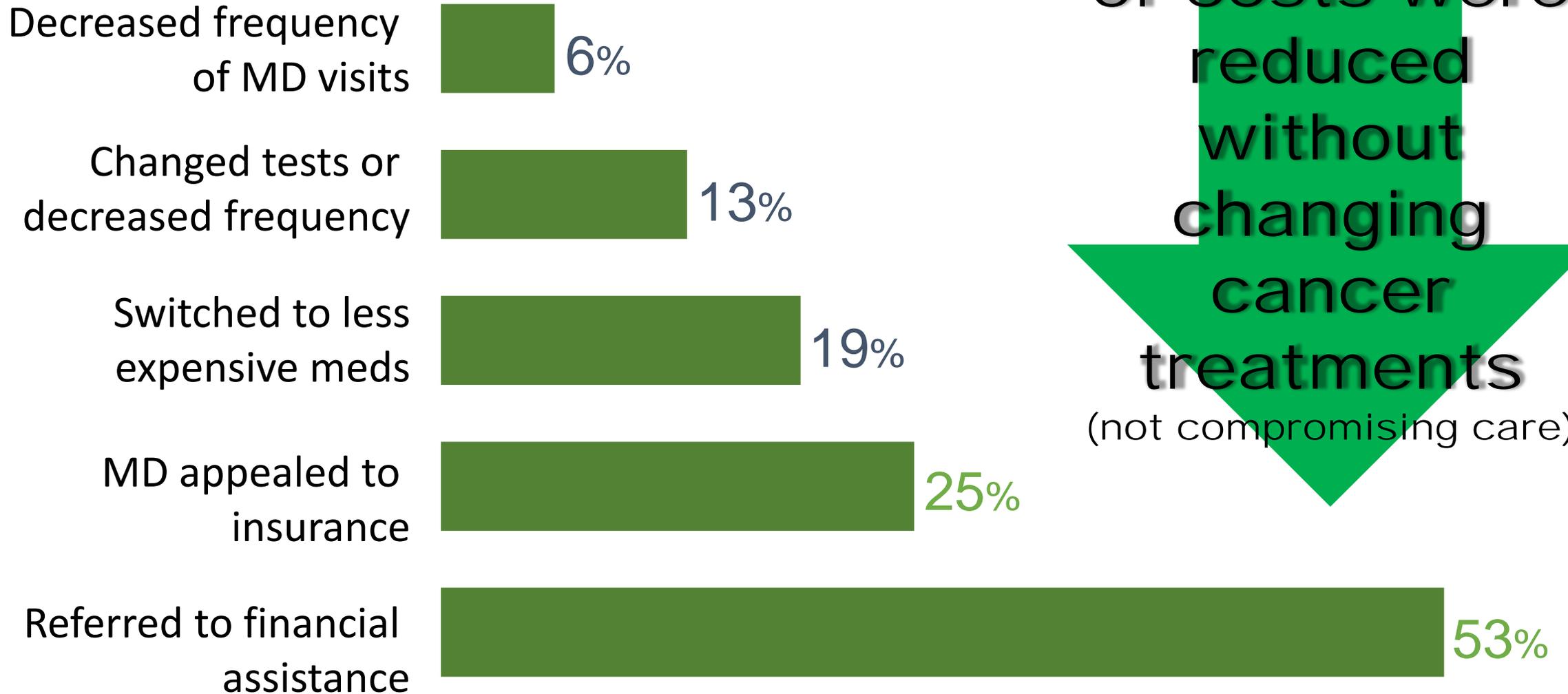
\$

of those who discussed  
their costs reduced them

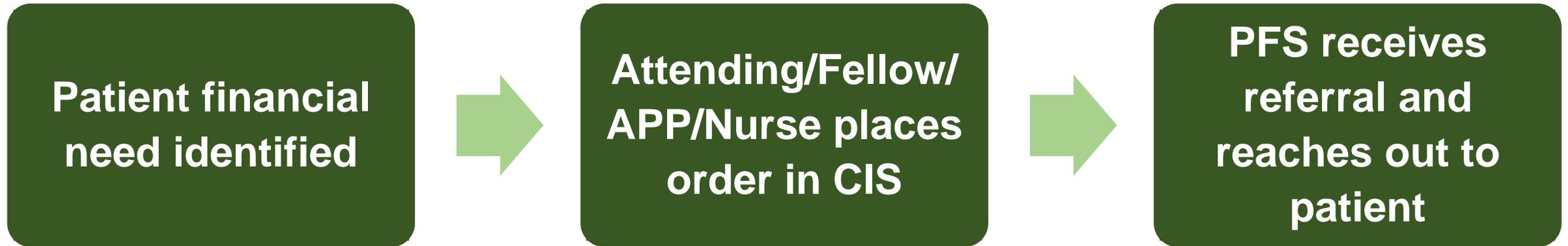


\$

# How did cost conversations help?



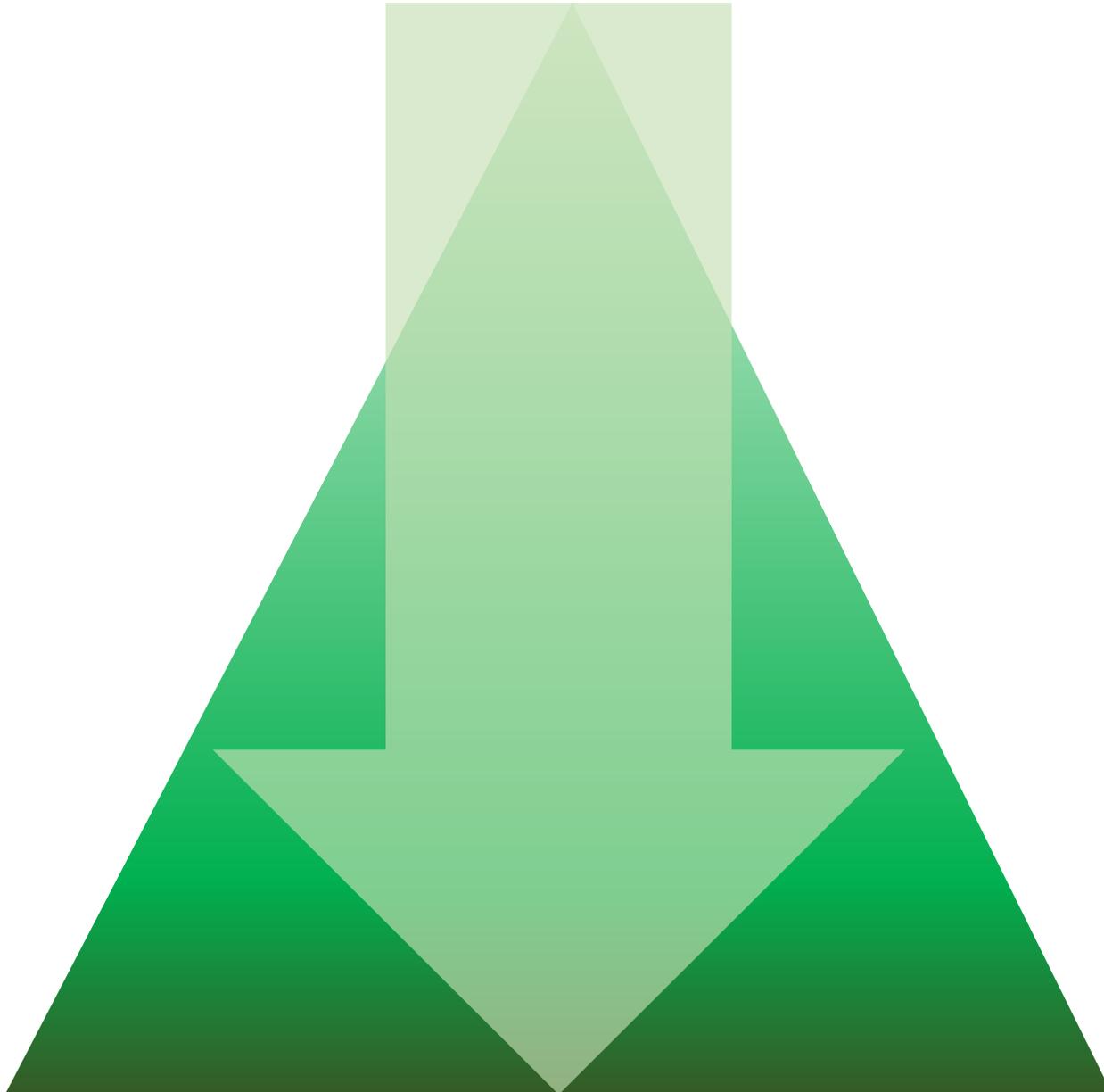
# MSK Pilot: Empowering the clinical team



**Reason For Consult (check box so multiple answers can be input):**

*Drop down list to include:*

- Copay for chemotherapy treatments, oral antineoplastic medications, supportive medications
  - If known please specify medication:
- High balance/ high out of pocket costs,
- Quality of Life – Transportation, childcare, food, housing, home utilities
- Out of network insurance
- Other



### **1° Prevention:**

Education, financial navigation, value-based care, eliminate low value care

### **2° Prevention:**

Diagnose early by screening often

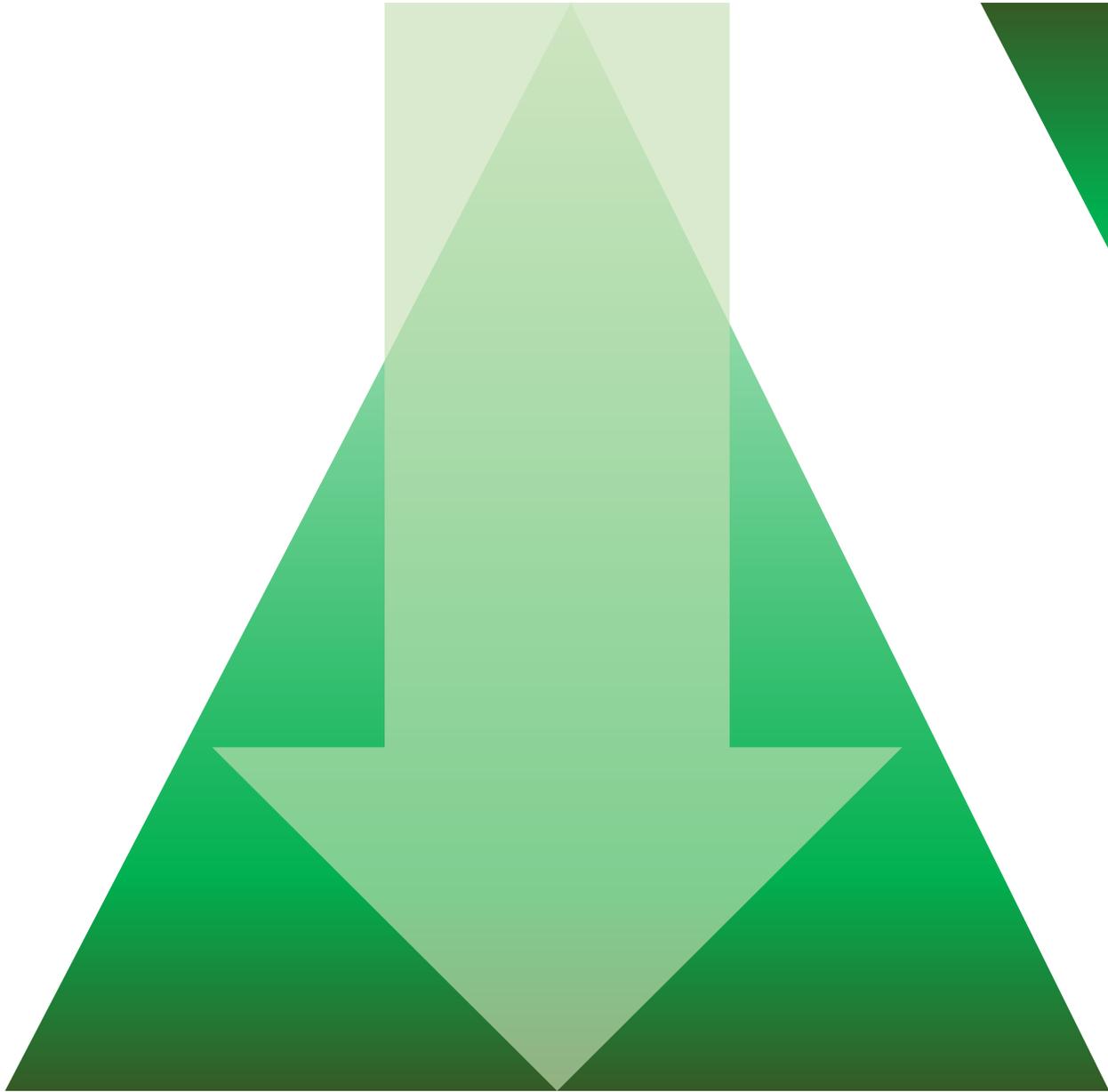
### **3° Prevention:**

Normalize cost conversations, refer for assistance when appropriate

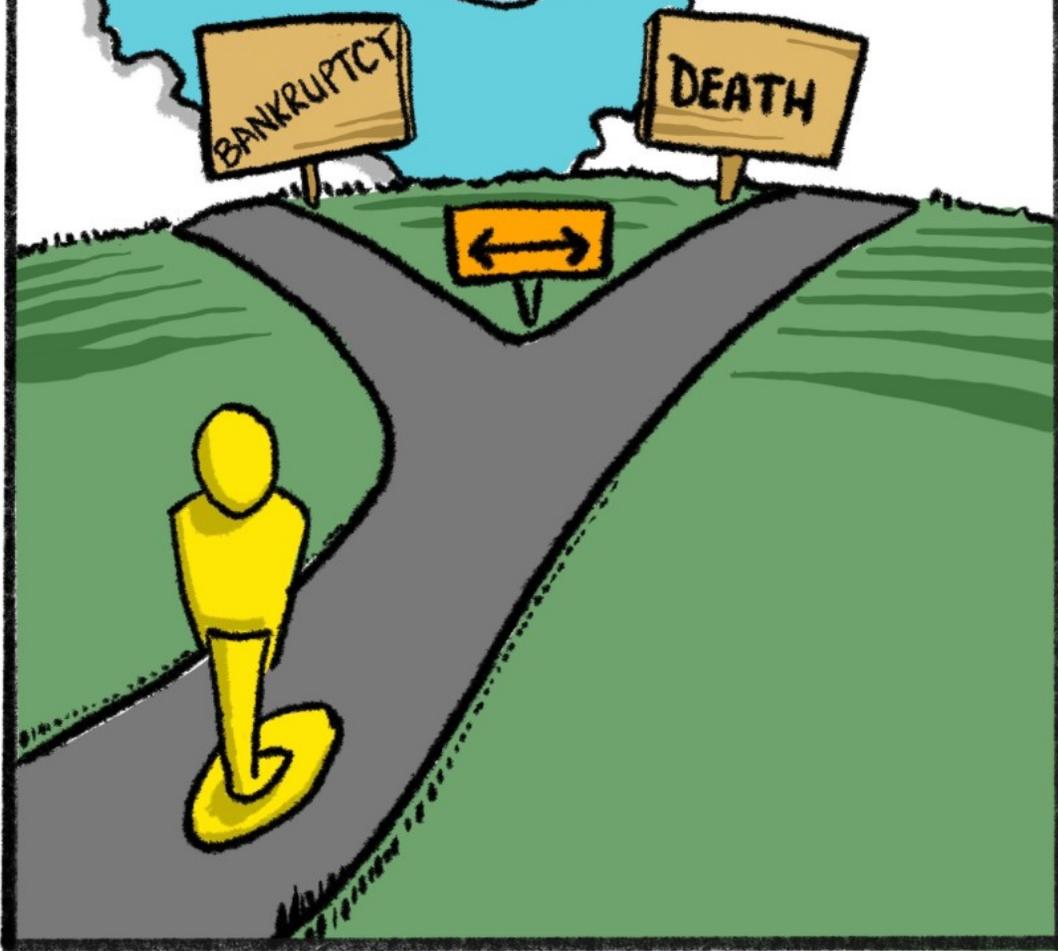
Mitigating Financial Toxicity *is Possible*

... but Financial Toxicity *is Growing* in the US

... and Cancer Outcomes are *at Risk*



Amid the terror of life-threatening illness, such sacrifices seem like the only viable option in a cruel game that forces you to choose between bankruptcy and death.



But now I know that at the end of the day



...there are many roads that lead to both.



Thank you.



# *Questions? Comments?*

*Please take our poll! Will pop up on your screens shortly.*

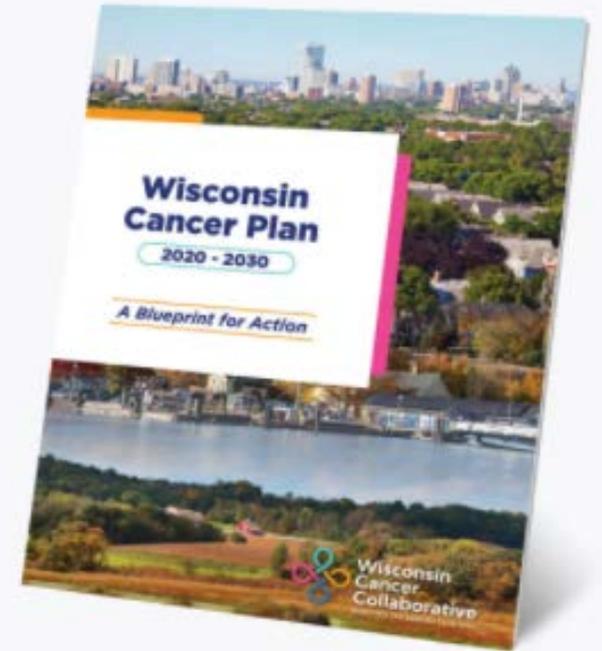


*Stay tuned for resources you can use!*

# Wisconsin Cancer Plan & Financial Toxicity

## Chapter 4: Treatment

- **Priority 1:** Increase availability and access to quality cancer care.
  - **Strategy E:** Reduce cancer care costs incurred by patients and families.
- **Priority 3:** Increase patient and caregiver access to non-clinical support services, including care coordination, patient navigation, psychosocial support, and rehabilitation services.
  - **Strategy A:** Increase insurance coverage for non-clinical support services for survivors and caregivers.



# Resources – Issue Brief

If you haven't yet, check out our Financial Toxicity Issue Brief

The cover of the issue brief. At the top right is the Wisconsin Cancer Collaborative logo with the tagline "REDUCING THE BURDEN TOGETHER". Below the logo is the title "Issue Brief" in large white letters on a dark blue background. Underneath, it says "VOLUME 16, NUMBER 2 APRIL 2021". The main title of the brief is "The Financial Toxicity of Cancer" in bold blue letters. Below the title is the authors' names: "Alexandria Cull Weatherer, MPH, and Amy Johnson, JD, Wisconsin Cancer Collaborative". The brief is divided into sections: "Introduction" with two columns of text, and "KEY POINTS" with a bulleted list. The background of the brief cover features an image of a calculator, a pen, and some US dollar bills.

**Issue Brief**

VOLUME 16, NUMBER 2 APRIL 2021

## The Financial Toxicity of Cancer

Alexandria Cull Weatherer, MPH, and Amy Johnson, JD, Wisconsin Cancer Collaborative

### Introduction

More than 294,300 people in Wisconsin are currently living with a cancer diagnosis.<sup>1</sup> Cancer is a challenging and complex disease, and it is one of the most expensive medical conditions a person can experience.<sup>2</sup>

In 2020, cancer care cost the United States an estimated 173 billion dollars.<sup>3</sup> The average cost of treating the most common cancers is on the rise, largely because of expensive advances in technology and treatments such as targeted therapies.<sup>3</sup> Currently, the average patient cost of initial cancer treatment can range from \$5,047 for melanoma to \$108,168 for brain cancer.<sup>4</sup> Patients incur additional and often increasing costs throughout their lifetime and at the end of life, regardless of cancer type.<sup>4</sup>

There is a growing recognition that the high costs of cancer care can create severe financial distress for patients and their loved ones.<sup>2</sup> This financial distress can negatively affect the physical, psychological, and behavioral well-being of patients, survivors, and families, and in some cases can lead to refusal of care or non-adherence to recommended treatments.<sup>2</sup>

This phenomenon is known as financial toxicity.

### KEY POINTS

- Cancer is one of the **most expensive** illnesses a person can have.
- Cancer can cause **severe financial distress** for patients, survivors, caregivers, and families.
- Financial difficulties **can last for many years** after diagnosis.
- Increasing access to **high-quality and affordable health insurance** is an important way to reduce cancer's financial burden.

<https://wicancer.org/resource/the-financial-toxicity-of-cancer-issue-brief/>

# Save the date! – September Networking Webinar

## “Share the Care: Cancer Issues in Wisconsin's Native Communities”

Join our September webinar to deepen your understanding of the cancer issues affecting Wisconsin's Native communities. Learn more about the pressing need to address cancer disparities in the American Indian community, efforts to increase cancer screening rates, and how you can get involved in Share the Care's work.

*Presented by Carol Cameron, Program Manager, Wisconsin Inter-Tribal Pink Shawl Initiative*



**Register here:** <https://wicancer.org/events/webinars/>



**10:00-11:30**

# Thank You

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Wisconsin  
Cancer  
Collaborative