

Newsletter Announcement

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We're excited to announce that the [ORGANIZATION] is partnering with the Wisconsin Cancer Collaborative and the Wisconsin Department of Health Services' Small Talks underage drinking prevention campaign to raise awareness about alcohol and its associated cancer risk. Together, our aim to prevent underage drinking and reduce the burden of cancer in our communities.

Only 30% of adults are aware that alcohol increases the risk for at least seven types of cancer: mouth, throat, voice box, esophagus, liver, colorectal, and breast cancer. The more alcohol a person drinks and the earlier in life they start, the higher their cancer risk. That's one of the many reasons it's critical to prevent underage drinking.

Want to take action in your community? Taking small steps, like avoiding excessive drinking, offering guests non-alcoholic options when you host, and modeling responsible alcohol-related behaviors for kids at home can help.

Research shows that having short, casual conversations with kids about the dangers of alcohol, starting around age 8, can make a big difference in a child's choices. Help protect Wisconsin's kids and reduce the burden of cancer on our communities. Visit SmallTalksWI.org for take action tips and to learn more about the link between cancer and alcohol. Then, share your small talks moments on social media using #SmallTalksWI.