

# Addressing **Obesity** to Reduce **Cancer Burden** in Wisconsin

**Extra weight**  
**INCREASES**  
a **person's risk**  
for  
**MANY** types  
of **cancers**.



Breast  
Colon & Rectum  
Endometrial  
Esophageal  
Gall Bladder  
Kidney  
Ovarian  
Pancreatic  
Prostate  
Thyroid



Obesity  
**negatively**  
**IMPACTS**  
**cancer treatment**  
and a person's  
**LONG term chance**  
of **cancer survival**.



**2** out of **3**  
Wisconsinites are  
**overweight or obese**.

**Community-wide**  
opportunities for  
**physical**  
**activity**



and  
**healthy**  
**eating**



will  
encourage  
**HEALTHIER** behaviors.

**WE** can address obesity  
to **decrease cancer**  
in Wisconsin.



**Increase**  
places where  
everyone can  
be physically  
active



**Increase**  
access and  
availability of  
healthy food



**Encourage**  
healthcare  
providers to  
discuss weight  
concerns with  
patients