

# Colorectal Cancer: 2nd Most Common Cancer in Wisconsin

in WISCONSIN

**7** PEOPLE  
every DAY  
will find out they  
have **colorectal cancer**.

**90%**  
of **colorectal**  
cancer  
cases are  
**DIAGNOSED**  
in individuals  
age **50** or older.



**Screening** is a  
**POWERFUL**  
**tool** to **detect**  
colorectal  
cancer early.



**1** out of **4**  
WI adults aged  
**50-75**



are **NOT**  
**getting** their  
colorectal screening  
**as** recommended.

**WE** can  
decrease  
**colorectal**  
**cancer**  
in Wisconsin.



Eliminate  
tobacco use



Encourage  
healthy  
balanced diets



Support  
active  
lifestyles



Promote  
recommended  
cancer  
screenings



Support  
comprehensive  
coverage of  
colonoscopy