

# 2019 WI Cancer Summit

## Cancer Survivorship LESSONS FROM THE FRONT LINES



Oct. 16-17, 2019 | Wilderness Resort | Glacier Canyon Conference Center | Wisconsin Dells, WI

### AGENDA AT-A-GLANCE

#### Oct. 16

- 1:30-5 pm **WI Cancer Plan 2020-2030 Equity Chapter Discussion**  
5-7 pm **Reception honoring Award Winners and New Members**

#### Oct. 17

- 7:30-8:30 am **Registration & Networking Breakfast**  
8:30-8:45 am **Welcome & Purpose of the Day**, *Melinda Stolley, Ph.D.*  
8:45-9 am **Introduction**, *Governor Tony Evers, Ph.D.*  
9-10 am **Opening Keynote**, *Julia Rowland, Ph.D.*  
10-10:30 am **Lessons from a Caregiver**, *Joseph Lee, Ph.D.*  
10:30-10:45 am *Networking Break*  
10:45-11:45 am **Breakout Sessions A-C**  
A: Workforce Planning: The Employment Implications of Cancer  
B: Sexual Health & Survivorship  
C: Survivorship Care Planning  
11:45-12:45 pm **Networking Lunch**  
12:45-1:45pm **Afternoon Plenary** - "Sisters We Thrive, Stories We Tell"  
Documentary and post-film Q&A  
1:45-2 pm *Networking Break*  
2-3 pm **Breakout Sessions D-F**  
D: Caregiver and Family Support  
E: The Financial Toxicity of Cancer  
F: Why Addressing Obesity and Lifestyle Among Underserved Cancer Survivors Matters  
3-4 pm **Closing Plenary** - "My Life, My Story" How Patient Stories Can Strengthen Clinical Care, *Thor Ringler*

### HIGHLIGHTS

Registration is FREE for members of the WI Cancer Council.

**KEYNOTE ADDRESS** by Julia H. Rowland, Ph.D. The first full-time Director of the National Cancer Institute's Office of Cancer Survivorship.

**RECEPTION** honoring new members and our 2019 Champion Award winners.

**PLUS** breakout sessions, documentary screening, and plenty of networking opportunities!

Learn more about our **Room Block and Travel Scholarships** at:  
[www.wicancer.org/2019summit](http://www.wicancer.org/2019summit)

# FEATURED SPEAKERS

## Julia H. Rowland, Ph.D.

### **Keynote Speaker**

Dr. Julia H. Rowland is a long-time Clinician, Researcher, and Teacher in the area of psycho-social aspects of cancer. Dr. Rowland's research has deepened our understanding of the needs and experiences of pediatric and adult cancer survivors. She has published broadly in psycho-oncology, including co-editing with the late Dr. Jimmie Holland the *Handbook of Psychooncology*.

Dr. Rowland was recruited to the National Cancer Institute to become the first full-time Director of the Office of Cancer Survivorship. During her tenure, Dr. Rowland created governmental and non-profit partnerships to increase public awareness and advance research funding to improve the healthspan and post-treatment care for the growing population of cancer survivors and their families.

Since retiring in September 2017, Dr. Rowland has assumed the role of Senior Strategic Advisor to the Smith Center for Healing and the Arts, a non-profit that provides integrative care services to cancer patients and their families in Washington, DC. In this role, she hopes to bring the growing evidence-base for best practices in quality survivorship care to the broader community.



## Melinda Stolley, Ph.D.

### **MC, WI Cancer Council Chair**

Dr. Melinda Stolley is a Health Psychologist with expertise in obesity and cancer survivorship research. Her research focuses on health behaviors and health behavior change with the goal of improving patient-reported and cancer outcomes. She has nearly 20 years of experience developing and testing lifestyle change interventions among children, adults, and cancer survivors. An important aspect of this work is her focus on communities of color and underserved communities, working closely with community organizations to answer relevant research questions. Dr. Stolley is the current Chair of the WI Cancer Council Steering Committee.



# FEATURED SPEAKERS

## Gov. Tony Evers, Ph.D. (Invited)

### *Introduction*

Governor Tony Evers was elected the 46th Governor of Wisconsin on November 6, 2018. Governor Evers previously served as State Superintendent of Public Instruction and has worked in public education for more than three decades. Born and raised in Plymouth, WI, the Governor earned his bachelor's, master's, and doctoral degrees in education administration from the University of Wisconsin-Madison. Governor Evers has had his own journey with cancer. In 2008, he was diagnosed with esophageal cancer and underwent life-saving surgery to remove his esophagus and part of his stomach. Governor Evers and his wife, First Lady Kathy Evers, have three adult children, and nine grandchildren.



## Joseph Lee, Ph.D.

### *Lessons from a Caregiver*

Dr. Joseph Lee is a Professor of philosophy at Madison College, and was born and raised in Los Angeles. Lee attended the University of California-San Diego and the University of California-Santa Barbara before relocating to Madison, WI, with his late wife, Rina Lee. When Rina was diagnosed with gastric cancer, Lee committed his energies to caregiving. Rina passed away on Nov. 11, 2016.



## Alice Yan, Ph.D.

### *Afternoon Plenary*

Dr. Alice F. Yan is an Associate Professor of community and behavioral health promotion at UW-Milwaukee's Joseph J. Zilber School of Public Health. Dr. Yan's research focuses on eliminating health disparities in minority populations through Community-Based Participatory Research and applied translational research. Her research is characterized by tailored health promotion and chronic disease prevention interventions (e.g., exercise, and dietary changes that incorporate effective health communication strategies and health behavior theories). She applies a multidisciplinary approach to investigating the impact of social and environmental factors on individual risk perceptions, health behaviors (e.g., physical activity, food/nutrition), and other health outcomes (e.g., obesity, diabetes, and cancer), in underserved minority populations.

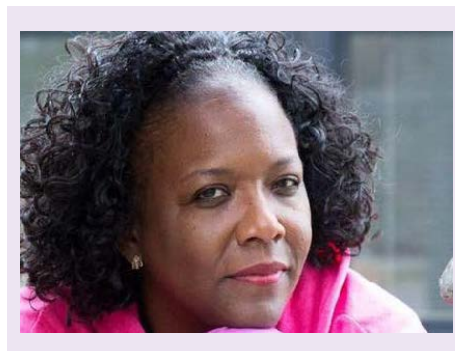


# FEATURED SPEAKERS

## Debra Nevels

### ***Afternoon Plenary***

Debra Nevels has worked at the American Cancer Society as a Senior Health Systems Manager and Research Liaison for Wisconsin for the past seven years. Her experience includes working with hard to reach populations in Wisconsin, Illinois, Missouri, and Texas. Her interest focuses on how health education messaging can improve quality of life for communities impacted by lack of access and resources.



## Thor Ringler

### ***Closing Plenary***

Thor Ringler is a Poet and a Therapist. He is the national program manager for *My Life, My Story* and works as a writer-editor at the VA hospital in Madison, WI. He has an MFA in Poetry from the University of Pittsburgh, and an MS in Marriage and Family Therapy from Edgewood College.



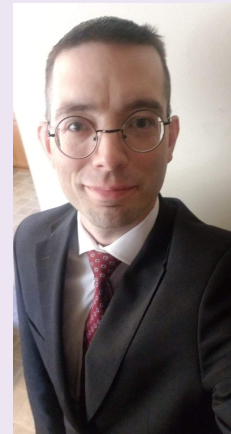


# BREAKOUT SESSION SPEAKERS

## Matthew White

### **Breakout Session A, Workforce Planning: The Employment Implications of Cancer**

Matthew White is the Equal Rights Division Investigations Bureau Director, having previously worked for the Department of Workforce Development as an Equal Rights Officer and a Program and Policy Analyst for the Bureau of Apprenticeship Standards. He graduated from the University of Wisconsin – Madison Law School in 2006 with a focus in public and private sector labor and employment law.



## Hajira Yasmin, MD

### **Breakout Session B, Sexual Health & Survivorship**

Dr. Hajira Yasmin is the Founding Physician of the Women's Intimacy Clinic and works as an obstetrician-gynecologist at Marshfield Clinic in Wausau, WI. Outside her practice, Dr. Yasmin and her husband, who also is a physician, and their son enjoy a wide variety of outdoor activities. She has a passion for fitness and clean nutrition. She loves hiking, cooking, travel, and reading.



## Dustin Pagoria, MD

### **Breakout Session B, Sexual Health & Survivorship**

Dr. Dustin Pagoria is a board-certified Urologist with Ascension Medical Group in central Wisconsin. He grew up in central Wisconsin and after completing his Urology training at the Medical College of Wisconsin, has made a priority to provide exceptional, state-of-the-art Urology care to the central Wisconsin community. He provides adult and pediatric general urology care with a special interest in robotic laparoscopic surgery, and minimally invasive treatments.



# BREAKOUT SESSION SPEAKERS, Cont.

## Kathleen Christian, MD

### Breakout Session C, Survivorship Care Planning

Dr. Kathleen Christian is a General Surgeon affiliated with Mayo Clinic Health System and Franciscan Healthcare in LaCrosse, WI. She became a surveyor to promote the value and importance of CoC accreditation. Dr. Christian believes that accreditation gives assurance to both patients and families that they are receiving high-quality cancer care. In her down time, Dr. Christian enjoys walks, photography, and spending time with her family.



## Carissa Hodgson

### Breakout Session D, Caregiver and Family Support

Carissa Hodgson, LCSW, OSW-C, has been a Program Manager at Gilda's Club Madison since 2009. Her work centers around supporting kids and families who are navigating cancer, shaped largely by her father having lung cancer when she was a child and her stepfather's diagnosis of liver cancer when she was a young adult. In her role at Gilda's Club, she works directly with survivors and co-survivors of all ages and develops psychoeducational programs to support the whole family. Carissa earned her Master of Social Work from University of Wisconsin-Madison in 2007. She is a Family Therapist and Oncology Social Worker who has worked in areas of child and adolescent development, chronic illness, caregiving, gender identity, sexuality, trauma, grief and loss, and family systems. Carissa is Co-Chair of the Association of Oncology Social Workers' Youth, Families, and Cancer Special Interest Group. Carissa lives in Verona, WI, with her social worker wife, young son, and silly mutt. She looks forward to time spent with family meandering through the prairies near her home, scratching off a visit to every state park in Wisconsin, finding a quiet place to kayak, telling goofy stories, and laughing really hard.



# BREAKOUT SESSION SPEAKERS, Cont.

## Lori Schneider

### **Breakout Session E, The Financial Toxicity of Cancer**

Lori Schneider is the Business Office Manager at Green Bay Oncology and has worked in health care for 25 years. Ms. Schneider started the Financial Counseling program 13 years ago and leads a team that has recently trademarked their program as Navigating Hope. Her team provides a range of financial services for patients and families, including insurance verifications, patient benefit discussions, and enrollment in patient assistance programs. Ms. Schneider has presented at conferences on the importance of financial counseling in oncology clinics, and how to create a centralized team to care for all patient financial and insurance needs. Ms. Schneider and her team have assisted cancer programs nationally and locally, helping them establish financial counseling programs. Ms. Schneider is a member of the ACCC's Financial Advocacy Network Advisory Committee and is the Advisory Committee Chairperson for the Health Navigation program at Northeast Wisconsin Technical College in Green Bay, WI.



## Melinda Stolley, Ph.D.

### **Breakout Session F, Why Addressing Obesity and Lifestyle Among Underserved Cancer Survivors Matters**

Dr. Melinda Stolley is a Health Psychologist with expertise in obesity and cancer survivorship research. Her research focuses on health behaviors and health behavior change with the goal of improving patient-reported and cancer outcomes. She has nearly 20 years of experience developing and testing lifestyle change interventions among children, adults, and cancer survivors. An important aspect of this work is her focus on communities of color and underserved communities, working closely with community organizations to answer relevant research questions. Dr. Stolley is the current Chair of the WI Cancer Council Steering Committee.







## BREAKOUT SESSIONS | 10:45-11:45 am

### A. Workforce Planning: The Employment Implications of Cancer

*Matthew White, Bureau Director, WI Department of Workforce Development*

Cancer survivors and family members often face employment issues during treatment or when returning to work. Learn about the workplace protections that exist under state and federal law. Discover how you can support survivors who work during treatment, take a leave of absence, or need accommodations after returning to work.

### B. Sexual Health & Survivorship

*Dr. Hajira Yasmin, Founding Physician of Women's Intimacy Clinic, Marshfield Clinic, and Dr. Dustin Pagoria, board-certified Urologist with Ascension Medical Group*

Sexual health is an essential but often overlooked issue that can profoundly affect quality of life for cancer survivors. Explore the innovative model used by the Women's Intimacy Clinic to address sexual health needs of cancer survivors, and learn how your work can be inclusive of the sexual health needs of the populations you serve. This discussion will also provide an overview on male sexual dysfunction related to urological malignancies.

### C. Survivorship Care Planning

*Dr. Kathleen Christian, Vice Chair of the CoC Accreditation Committee, General Surgeon at Mayo Health Clinic*

What is the evidence in support of survivorship care planning? We will explore the evolution of the survivorship care planning standard for Commission on Cancer accreditation, review current requirements, and share best practices for implementing the survivorship care planning standard from the CoC perspective.



# BREAKOUT SESSIONS | 2-3 pm

## **D. Caregiver and Family Support**

*Carissa Hodgson, Youth Program Manager, Gilda's Club Madison*

In the United States this year, 1,762,450 people will be diagnosed with cancer. Most will bring at least one person who cares for them into the experience. A cancer caregiver is “anyone who provides physical, emotional, financial, spiritual, or logistical support to a loved one with cancer.” Taking care of someone with cancer can be, without question, a challenge. This workshop offers caregivers, and those who work with caregivers, tools to be effective in their roles and reduce distress. The unique roles of partners, parents, and children (minors and adults) will be addressed.

## **E. The Financial Toxicity of Cancer**

*Lori Schneider, Business Office & Medical Records Manager, Green Bay Oncology*

How can a centralized financial counseling team reduce stress and improve financial outcomes for cancer patients and their families? The Navigating Hope team at Green Bay Oncology helps cancer programs across the country develop successful financial counseling programs. Learn how you can work to reduce the financial burden of cancer in your community.

## **F. Why Addressing Obesity and Lifestyle Among Underserved Cancer Survivors Matters**

*Dr. Melinda Stolley, Professor and Associate Director of Prevention & Control, Medical College of Wisconsin, Cancer Center*

Obesity, diet, and physical activity are associated with quality of life and survival for many cancers, and may contribute to cancer disparities. This presentation provides background information on the importance of lifestyle and cancer survivorship, and presents local research programs aimed at addressing this important issue, particularly among underserved and minority populations.

# ADDITIONAL INFORMATION

## Registration

Register online at [www.wicancer.org/2019summit](http://www.wicancer.org/2019summit). WI Cancer Council members: Free with promo code **SUMMIT2019**. Non-members: \$50 (or [join now.](#))

**Register by Oct. 8.**

## Scholarships

Need-based funds are available to help with Summit-related travel, lodging, and/or meals. To learn more, contact Tina Pap by email at [tvpap@wisc.edu](mailto:tvpap@wisc.edu) or by phone at 608.265.9322.

## QUESTIONS?

Please Contact Tina Pap by email at [tvpap@wisc.edu](mailto:tvpap@wisc.edu) or by phone at 608.265.9322.

## WI Cancer Council

*Reducing the burden of cancer for everyone in Wisconsin*

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