WISCONSIN CANCER COUNCIL

Wisconsin Cancer Council Overview

For over 30 years, the WI Cancer Council has been engaging diverse public, private and community partners to develop and implement the WI Comprehensive Cancer Control Plan (WI CCC Plan), a statewide comprehensive approach to cancer control.



Why Revitalize the Wisconsin Cancer Council?

The 2015-2016 WI Cancer Council Revitalization Process seeks to create a membership with engaged diverse partners ready to implement the statewide comprehensive approach to cancer control by achieving the below objectives.

Re-Engage Members:

- Identify what organizations and experts are needed as members
- Strengthen relationships with existing members
- > Create a structure to regularly maintain an engaged membership

Improve Benefits Offered to Support WI CCC Plan Implementation:

➤ Better understand what resources, education, collaboration and advocacy opportunities are needed by the membership to effectively implement the WI CCC Plan

Enhance WI Cancer Council Structure:

> Update the WI Cancer Council structure to regularly evaluate and sustain the improvements made during the Revitalization

Member re-engagement By 2017, the WI Cancer Council will have Engaged diverse partners ready to implement and promote a statewide comprehensive approach to cancer control Enhanced WI Cancer Council Structure

What Does it Mean for Current & Prospective Members?

- ➤ Attend a Regional Meeting in October 2016 to learn more about the results of the Revitalization Process
- ➤ After attending a Regional Meeting, recommit your organization's membership to the WI Cancer Council by December 2016
- Attend the Annual All Member Meeting in April 2017 to begin receiving all of the new and improved benefits of being a WI Cancer Council member, connecting with other organizations and experts dedicated to collaboratively reducing the burden of cancer in Wisconsin

Staff to the WI Cancer Council

Sarah Kerch, MPH
Partnership Coordinator
skerch@uwcarbone.wisc.edu
608-262-8599