**Wisconsin Breast Cancer Task Force: Outreach Team Meeting Notes**

Wednesday, May 13, 2015  
11:00am Combined Call

**Attendees:** Dawn Anderson, Julie Brinen, Beth Brunner, Ginny Finn, Katherine Gaulke, Carla Harris, Michelle Heitzinger, Phyllis Holder, Janet Johnson, Robin Luther, Pam Lyon, Sarah Mroz, Nicki Panico, Kari Sievert, Rosalyn Smith, Alecka Weber

1. **Outreach Activities/Suggestions** 
   * Sarah M. will have a BCTF exhibit at the upcoming WI Comprehensive Cancer Control Summit on 5/28/15. Please let her know about any other opportunities for outreach.
2. **Robin Luther: Komen Community Profile, Southeast WI, 2015-2019**
   * SE WI counties included were Milwaukee, Racine, Waukesha; Washington, Ozaukee; Kenosha, Walworth
   * Quantitative data report of breast cancer statistics/incidence
     + SE most densely populated are of WI with many challenges regarding lifestyle choices
     + All counties have breast cancer incidence rates higher than the state average; Washington Co. has highest mortality rate
     + Milwaukee Co. is the most dense and diverse county
     + Concern in each county: even counties with “flat” demographics have pockets of breast cancer incidence
   * Analyze health systems
     + Distribution problems and inequities result in burden on vulnerable populations
     + Problem with rural counties and locations of treatment services🡪 access is an issue!
   * Qualitative data: voices of people via general population, survivor, and health system surveys
     + Common screening and treatment barriers: fear, denial, lack of insurance or money, lack of education, etc.
   * Community profile will help identify gaps and needs in order to finalize Komen’s objectives for next 4 years
3. **Policy Update: State Budget and Well Woman Program, Dawn Anderson**
   * Well Woman Program-Sent setter two weeks ago waiting to hear back from Karen McKeown
   * Funding ($193K) for WI Cancer Reporting System is currently not in the budget going to the legislature; slim chance for it to be included in budget
   * $100,000 given to Well Woman Program - legislature isn’t listening to information regarding this program and there isn’t communication between DHS and legislature. This is of great concern because of lack of training, communication, and education on changes occurring
   * At Federal level, need co-sponsors for Accelerating the End of Breast Cancer Act
4. **WICCCP Upcoming Events: Cancer Control Summit with keynote speaker, Dr. Brawley**
   * Seminar: Making the Most of Progress in Cancer Research on Wed., May 27th at HSLC, 3-4pm
5. **BCTF Speaker Recommendations** 
   * Please let Sarah M. know if you see or hear about a speaker the Task Force would appreciate for a future meeting
6. **Other News and Updates:**
   * 18th Annual Komen Race for the Cure, SE WI on May 30th
   * Restorative Yoga for Breast Cancer Survivors Study starting May 28th at Mt. Mary Campus
   * Breast Cancer Recovery Party on the Lake, June 25th
   * Gilda’s Backyard Barbeque, June 25th

**Next Meetings**

* The next BCTF Meeting -

June 17, 2015

10:00am – 12:00pm followed by a networking lunch

Susan G Komen Southeast WI Affiliate

2025 W. Oklahoma Ave.

Milwaukee, WI 53215

* The next BCTF Teleconference -

July 17, 2015, 11:00am

This will be a combine call with both committees