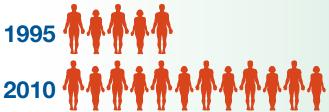
Melanoma:

The Most Dangerous Form of Skin Cancer

Melanoma cases in Wisconsin are on the RISE.



1 person ≈ 100 cases

Melanoma

affects all age groups and is **one** of the

MOST common cancers in young adults.

Melanoma is CURABLE

if detected and treated **EARLY**

TANNING BED use

before age 35

increases your risk for

melanoma by 750

WE can decrease skin cancer in Wisconsin.







Together...Reducing the burden of **CANCER** in Wisconsin wicancer.org

Data Sources: American Cancer Society. "Wisconsin Cancer Facts & Figures, 2013-2014; http://wicancer.org/documents/WIFactsFigures2013_FINAL_000.pdf; Wisconsin Dept. of Health Services, Division of Public Health, Office of Health Informatics. Wisconsin Interactive Statistics on Health (WISH) data query system, http://dhs.wisconsin.gov/wish/. Cancer Module, accessed 4/9/14; "International Study Links Tanning Beds to Melanoma" Skin Cancer Foundation. Retrieved from http://www.skincancer.org/news/tanning/iarc-tanning-link-study, Accessed April 30, 3014.